

Shelly Stuckman

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- Experience**
- Freelance Graphic Designer** 12/2013 – Present
- Design logos, websites, flyers, multimedia advertisements, presentations, lookbooks, business cards, emails, social media posts, graphics, animated logos, and rebrands
 - Worked with real estate agencies, coffee shops, makeup companies, etsy stores, etc.
- Freelance Photographer** 12/2013 – Present
- Total photoshoot prep, execution, and clean up, lighting, editing, location scouting, product preparation, sample coordination, and photo file organization and delivery
 - Worked with fashion companies, advertising agencies, and personal shoots (engagements, business profile shots, family sessions, interior design, etc.)
- ArizonaGirl.com Founder and Editor** 04/2013 – Present
- Manage fashion, lifestyle, and travel blog as writer, stylist, model, photographer, graphic designer, social media manager, creative director, and editor
 - Collaborate with over 100+ companies including Free People, Anthropologie, Teen Vogue, Adidas, Nordstrom, Coach, Gorjana, and People's Choice
 - Administer HTML, content creation, and photo editing with Adobe Creative Cloud
 - Awards include: WeHeartIt/Hollister Summer-Ready Countdown Winner 2015, Top 100 Teen Vogue Fashion Click Blogger 2013 - 2015, Adidas NEO #nowiseverything, Blogger Winner 2015, and Garage Clothing Music Festival Blogger Winner 2014
- Show Me Your Mumu Social Media Intern** (Los Angeles, CA) 05/2016 – 07/2016
- Performed community management, blogger outreach, market research, customer service, product merchandising, social media growth, and photography
 - Created blog and social media content, graphic design, and typography
 - Assisted with creative direction for social content, pattern design, and product design
- Visual Design Lab Graphic Design Intern** (Flagstaff, AZ) 01/2016 – 05/2016
- Worked with clients on design/branding projects and marketing material creation. Clients included Sedona Film Festival, Willow Bend Environmental Education Center, and Dream Lab
- Fancy That Sales Associate** (Prescott, AZ) 08/2013 – 01/2014
- Conducted personal styling, mannequin displays, social media marketing, photography, merchandising, stocking, sales, and inventory count for retail boutique
- Will Do Company Office Intern** (Prescott, AZ) 05/2012 – 05/2013
- Assisted with designs of corporate logos for specialty advertising company
 - Brainstormed and sketched corporate pin designs for specific convention locations
 - Provided accounting and invoicing services and client communications
- Education**
- Northern Arizona University**, GPA 4.0, 08/2015 – Present
- Bachelors of Visual Communications with an emphasis in Graphic Design
 - Phi Theta Kappa Honor Society
- Yavapai College**, GPA 4.0, 08/2013 – 05/2015
- Associate of Applied Science in Graphic Design
 - Yavapai College Outstanding Student in Art 2015
 - Yavapai College Foundation Scholarship Recipient May of 2014
 - Phi Theta Kappa Honor Society
- Prescott High School**, GPA 4.0, 08/2008 – 05/2012
- Graduate with Distinction
 - Student Body Vice President, Site Council Student Representative, North Central Accreditation Steering Committee Student Representative
 - National Honor Society, Key Club, Student Council, JV Cheer Captain
- Skills**
- Adobe CC (Adobe Photoshop, Lightroom, Illustrator, InDesign, Dreamweaver, Premiere Pro, After Effects, Bridge), photography, photo editing, video editing, HTML, interactive design, typography, Microsoft Office (Word, PowerPoint, Excel), Google (Spreadsheet, Docs, Presentation, Drive), Prezi, social media sites (Instagram, Vine, Twitter, Tumblr, Blogger, Snapchat, WeHeartIt, YouTube, Pinterest, Tik Tok), photoshoot experience (on-set model direction, on-set styling, sample coordination, steaming), iMovie, Mac and PC fluent, Nikon and Canon cameras
- References**
- Available upon request