

JHENNE TYLER BEAUFORD

ILLUSTRATOR, STORYTELLER, GRAPHIC DESIGNER



PROFILE

Professional, vivacious, and versatile, with a keen eye for detail and a knack for communication, Jhenne Tyler specializes in not only bringing clients' visions, concepts, and ideas to life, but bettering existing works as well.

She loves to marry her passion, drive, and creativity with the fun of freelance, and brings her own brand of aesthetic-adaptable artistry to any project that she works on.

SOCIAL

 www.linkedin.com/jhennetylerb

 www.tumblr.com/jteasers

 www.behance.net/jhennetyler

 www.instagram.com/j.tyty

EXPERIENCE

● FREELANCE ILLUSTRATOR / GRAPHIC DESIGNER 2007 - PRESENT

Online : Remote : Independent Contractor Work

As a freelance artist, JT is responsible for a host of jobs and responsibilities from day to day, and client to client. This ever-changing role has allowed her to develop a number of skills, and ultimately become well rounded and adaptive.

- Years of experience in commercial, book, and editorial illustration, as well as graphic design. Familiar with digital and traditional publishing needs.
- Commission work includes character design, branding and logo work, and general illustrations.
- Remains up-to-date on current art trends and technical tools.
- Product Design; creation and sale of custom apparel and merchandise through third party storefronts such as Zazzle, Etsy, PAOM, and Redbubble.com. Inspection of illustrations and prints in terms of commercial viability, garment layout, and template adherence.

● VECTOR GRAPHICS DESIGNER 2018 - PRESENT

GIRLS DRAWIN' GIRLS

- Designs vector images and assets for the group's event flyers, online and print promotional materials, and website. Occasionally acts the digital-personal stylist of Gigi, the group's mascot.
- Maintains communication with admins and social media via email, coordinates goals between the team, and follows up on rough draft feedback for finalization.
- Exports designs in the required dimensions and file types for sharing and promotion across multiple social media platforms, and delivers on time.
- Edits (and in the conjunction with the webmaster) writes copy for the group's website.
- Moderates and queues relevant crossposts throughout the group's channels of communication.

● DESIGNER AND REVISIONIST 2016-2017

MISS DESIGN BERRY

Created a range of designs, from custom portraits and snapchat filters to wedding guest books and full invitation suites.

- Revision work centered around clear daily communication with clients and the design team to ensure the perfect interpretation of feedback, portraits, and themes.
- Generated fresh ideas for additional services and products that were implemented by the online boutique and website.

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SKILLS

#CREATIVITY



VECTOR ART



ILLUSTRATION



GRAPHIC DESIGN



THINKING OUTSIDE THE BOX



COMMUNICATIONS



ORGANIZATION



WRITING/ STORYTELLING



INTERNET SAVVY / SMM



INDEPENDENCE &
COLLABORATIVE COMFORT



VERSATILITY



EXPERIENCE (CONTINUED)

● SALES ASSOCIATE AND INSTRUCTOR 2011-ONGOING

MICHAELS ARTS AND CRAFTS

- Teaches various art techniques to children, allowing each student to complete a take home project.
- Assesses the participants' coordination, age, and developmental needs and caters accordingly.
- Maintains a safe, stimulating, and happy environment for students; encourages students' positive self image, creative expression, and the development of self esteem.
- Engages, interacts, and builds relationships with students from a wide range of social backgrounds.
- Facilitates open communications with parents, and handles any parental concerns proactively.

● INTERIOR AND MERCHANDISE ARTIST 2019

Blue Skies and Sunshine Princess and the Frog Charity Fanzine

- Served as an illustrator and lead merch designer for the zine; created an interior illustration, as well as a pair of memorial portraits (one caricature, one hat element) for the dedication page.
- Maintained tri-weekly communications with the zine's moderation team in order to meet deadlines and ensure timely distribution of printed materials.
- Managed two contributing artists to create the zine's "Planner Sticker Sheet".
- Independently created postcards, recipe cards, and die-cut stickers to printer's dimension needs and specifications.
- Assisted moderation team in marketing and advertising, and general promotion of the zine.

SOFTWARE

ADOBE ILLUSTRATOR



AUTODESK SKETCHBOOK



G SUITE



MICROSOFT WORD / PP



ADOBE CREATIVE CLOUD



EDUCATION

● BA Media Studies {Honors} 2011-2013

University of California, Berkeley

Notable courses: Visual Communications, Cultural History of Advertising, Social Media and Social Change, Writing for Television, and Effects of Mass Media

● AA Liberal Arts / Early Childhood Edu. 2008-2010

Solano Community College

● Online Classes & Certifications Ongoing

Misc. : Coursera, Canvas Network

Copyright for Multimedia, Writing for Young Readers, Character Design for Video Games, Online Games: Literature, New Media, and Narrative

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EXHIBITIONS

- FORTHCOMING* – CHUCK JONES CENTER FOR CREATIVITY “RED DOT AUCTION X” - *Costa Mesa, CA. USA.*
- 2019 – SAN DIEGO COMIC CON “GIRLS DRAWIN’ GIRLS BOOTH” - *San Diego, CA. USA.*
- 2019 – COMIC CON REVOLUTION “GIRLS DRAWIN’ GIRLS BOOTH” - *Chicago, IL. USA.*
- 2019 – GIRLS DRAWIN’ GIRLS “SULTRY 70’S SOIREE” - *North Hollywood, CA. USA.*
- 2019 – CHUCK JONES CENTER FOR CREATIVITY “RED DOT AUCTION IX” - *Costa Mesa, CA. USA.*
- 2019 – C2E2: COMIC AND ENT. EXPO “GIRLS DRAWIN’ GIRLS BOOTH” - *Chicago, IL. USA.*
- 2019 – GEEKZCON “GIRLS DRAWIN’ GIRLS BOOTH” - *IL. USA.*
- 2019 – “LOVE SCREAMS FLORAL” ART SHOW - *San Francisco, CA. USA.*
- 2019 – CHUCK JONES CENTER FOR CREATIVITY “RED DOT AUCTION IX” - *Costa Mesa, CA. USA.*
- 2018 – CHUCK JONES GALLERY “ANAHEIM GARDENWALK SHOWCASE” - *Anaheim, CA. USA.*
- 2018 – GIRLS DRAWIN’ GIRLS & THE GALLERY GIRLS LA “THE SPEAKEASY” - *North Hollywood, CA. USA.*
- 2018 – BELL MARKER BREWERY “GDG 2018 COMIC-CON EXTRAVAGANZA” - *San Diego, CA. USA.*
- 2018 – CHUCK JONES CENTER FOR CREATIVITY “RED DOT AUCTION VIII” - *Costa Mesa, CA. USA.*
- 2017 – ARLUDIK GALLERY “POP UP SHOP” - *Paris, France.*

PUBLICATIONS

- **VOLUME 5: SPACE - GALAXY GIRLS** *FORTHCOMING*
A PINUP ART BOOK PRESENTED BY GIRLS DRAWIN’ GIRLS
- **BLUE SKIES AND SUNSHINE ZINE** **DEC 2019**
A CHARITY FANZINE CELEBRATING THE 10TH ANNIVERSARY OF DISNEY’S *PRINCESS AND THE FROG*
- **MARGINSBOX - SEPTEMBER BOX** **SEPT 2019**
A BIPOC CENTERED ART AND LIT. THEMED SUBSCRIPTION BOX
- **INTERVIEW WITH AiR JHENNE TYLER** **MAY 2019**
ARTIST SPOTLIGHT ON GIRLS DRAWIN’ GIRLS.COM
- **RED DOT COMMEMORATIVE POSTER** **MAY 2019**
CHUCK JONES CENTER FOR CREATIVITY
- **GROUP TAROT DECK - ACE OF SWORDS** **2017 - 2018**
PRESENTED BY GIRLS DRAWIN’ GIRLS

SELECTED CLIENT LIST

Marshall Cavendish Publishing
The Womack Sisters
Author Debbie Rigaud
UC Berkeley - Stiles Hall Program
HelloBeautiful.com
Teen Voices Magazine (Print)
Black Girl Magic Magazine (Print)
Teen Scene Magazine (Digital)
Tonya Kay’s Pinup Pole Show
Author Shawn Pryor
Marbled Mint
PopShoppe SF