MY RESUME

JAMES SILVERS

Graphic Designer

About Me

A passionate Graphic Designer, Video Editor, Artist and Animator with experience using a wide variety of media including print, digital, UI, video, marketing, and websites while meeting strict deadlines with a quick turnaround. Made PowerPoint Presentations bringing in vital new investors for startups, created websites for several companies, combined and retouched HDR Photos, designed print collateral and video trailers for successful marketing campaigns. Developed UI for over 25 best-selling, puzzle-based video games. A master of Photoshop, InDesign, Illustrator and After Effects with some knowledge of HTML, CSS, and WordPress as well as PowerPoint and Word. Also utilized some 3D programs such as Unity, Zbrush and Maya.

Education

University of Georgia

Bachelor of Fine Arts Degree

Drawing & Painting

Art Institute of Seattle

Associates Degree

Computer Animation

Contact

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Experience

Vortex Managers — May 2019 - Present

Creative Director

- Designed quality marketing collateral, logos and websites which increased volume of new clients
- Managed and scheduled photography of new properties and then combined, touched up and toned HDR photography
- Sustained over 300 websites, blogs and email campaigns through a complex proprietary database program

James Silvers Graphic Design — Jan. 2018 - Present

Freelance Artist, Graphic/UI Designer & Video Editor

- Created logos and designed corporate branding for startups and provided fliers, icons and PowerPoint Presentations for successful Investor Pitches
- Implemented PowerPoint Presentations on a variety of subjects ranging from educational to pitch decks
- Produced logos, icons, fliers, business cards, T-shirts, podcast covers, movie posters and other materiels for local businesses

Cadence Preferred — Dec. 2018 - Jul. 2019

Freelance Graphic/UI Designer

- Devised UX & UI for complex product webpages for SQL Azure Databases using Adobe XD
- Provided PowerPoint Presentations for complex ideas using Microsoft style guidelines
- Manufactured Icons for abstract concepts such as machine learning, knowledge mining and data migration

Recurrence, Inc./Interact CE — Oct. 2015 - Dec. 2017

Senior Artist & Graphic Designer

- Implemented background & character art, animation and UI for 3 cutting edge gamifcation educational programs
- Made logos and corporate branding including WordPress websites for both companies and devised instructional and promotional videos
- Increased distribution of Interact CE products from 1 to 12 states and Recurrence, Inc. program from 1 to over 50 schools through marketing

Skills

- Adobe Photoshop
- Adobe InDesign
- Adobe Ilustrator
- Adobe After Effects
- Adobe XD
- WordPress
- CSS and HTML
- Microsoft Word
- PowerPoint
- Unity