



# Jared Rowe

**DIRECTOR • HEAD OF PRODUCT**

5368 Majestic Island Cir.  
Saint Cloud, FL 34771

407-873-0847

jared@doctrinecreative.com Portfolio: jarowe.com

March 3, 1986

## HIGHLIGHTS

6+

Over **6 years** experience as a Product Director

∞

**Future-focussed visionary** seeking practical solutions to complex projects

+

**Creative & Detailed** in product innovation and pre-visualization

♥

**Storyteller at heart**

## PROFESSIONAL EXPERIENCE

2019

PRESENT

### HEAD OF PRODUCT | VISUALS BY IMPULSE

Denver, CO

As Head of Product, I work closely and report directly to the CEO. I am responsible for the marketplace and our customer's experience. From site improvements and store features, to product planning, innovation, team leadership, and marketing, I work to ensure a customer-focussed product vision for the Stream Store. I oversee analytics and reporting in order to formulate projects & initiatives that lessen the friction between our products and our customers. I also work across the organization to launch innovative and useful tools on the marketplace. With my seasoned experience in visual design, I also directed and created several large client projects such as Nadeshot and Trick2G. Our hard work was paid off with our nomination in the 2020 Esports Awards for Creative Team of the Year. I am extremely proud of partnering with World Central Kitchen on our fundraising campaign to raise over \$6,000 in response to the COVID-19 crisis. Working closely with the management team, we have also launched unique stream utility products. I have helped the products we produce transition from design focussed to utility focussed. I have also played a key role in overall business growth and our jump to commercial productions.

2015

2019

### DIRECTOR OF VIDEO CONTENT | EEZY (VECTEEZY)

2413 Nashville Rd B13, Bowling Green, KY 42101 | eezy.com | vecteezy.com | videezy.com | brusheezy.com

As the Director of Video Content, I cultivated a community of artists and users working to simplify their creative workflow. I built and managed a remote team of international artists and contributors where we created and distributed creative products. Directly under the CEO, I worked very closely to improve the product by launching site features, business strategies, and products in an agile environment. I developed and maintained valuable partnerships with other leaders in the stock industry, directed high quality studio productions, and implemented the processes for template creators and stock contributors. I wrote and implemented the video guidelines for contributors and footage reviewers and collaborated to build the Content Manager and the Automated Enrollment Funnel.

2007

2020

### CO-OWNER • DIRECTOR • ANIMATOR | DOCTRINE

8601 Commodity Cir, Orlando, FL 32819 | doctrinecreative.com

As the Co-Founder and director of our full-service creative team, we deliver top-notch motion graphics and experience design with major players in the marketing field: Google, Disney, Nickelodeon, and Sony PlayStation. Personal roles include directing, producing, and animating. Our key projects include documentary and narrative films, marketing campaigns and animations. We created Virtual Reality content for the North Carolina Museum of Natural Sciences and 360 exhibits for the North Carolina Museum of Art. Most recently, we were awarded one of EPIC's MegaGrants for NatureXR, to continue expanding the limits of nature development and simulation within the Unreal Engine. We are a limitless creative company that has solutions for all platforms including apps, game animation, live content, product

## EDUCATION

2004

2006

### FILM PRODUCTION TECHNOLOGY | VALENCIA COMMUNITY COLLEGE

701 N Econlockhatchee Trail, Orlando, FL 32825Steven

Spielberg said the Valencia Film Program is "one of the best available in the country." After completing the Film Production Program I remained close to the Director of the program Ralph Clemente and we even produced a film together in 2009 called "Out on Parole."