

VIVIAN FRIEDEL

ILLUSTRATOR/ DESIGNER

CONTACT INFO

MOBILE

210.410.0292

EMAIL

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WEBSITE & PORTFOLIO

Vellumoth.carbonmade.com

instagram.com/vellumoth

SKILLS

Adobe Photoshop

Adobe Illustrator

Clip Studio Paint

Textile Design

Pixel Art

Illustration

Understanding of Light, Anatomy, &
Color Theory

Ability to work in multiple styles

Capacity to work with tight deadlines

IN PROGRESS...

Blender

ZBrush

Adobe After Effects

EDUCATION

University of Texas at San Antonio

Bachelor of Fine Arts in Studio Art

December 2012

EXPERIENCE

Sock Club, Austin, TX — Designer / Production Artist

APRIL 2021 - PRESENT

- Designing custom socks, packaging, and tech-packs for direct clients, distributors, and subscription services.
- Creating bitmapped graphics for textile production.
- Understanding knitting limitations and collaborating with Operations to ensure sock comfort and quality.
- Utilizing and adding to asset libraries.
- Working with same-day to 1 day turnaround on multiple client decks.
- Clients include: Microsoft, Google, Whataburger, HEB.

The Watermark Group, San Antonio, TX — Media Specialist

APRIL 2018 -AUGUST 2020

- B2B eCommerce site creation using Pressero, an Aleyant Systems product specializing in web-to-print storefronts.
- Web-to-print template design for online document personalization and variable data using Aleyant Systems products.
- Online customer support using Zoho.
- Online order processing.
- Collaboration with prepress, sales, and production teams.
- Understanding the general print production process from start to finish.

Self Owned Business, San Antonio, TX —Illustrator

PRESENT

- Merchandise design for various promotional products.
- Communication with overseas/local manufacturers and suppliers.
- Travel, booth set up, and sale of promotional products at conventions.

CURRENT STUDIES

GameDev.tv Courses

- Complete Blender Creator: Learn 3D Modeling for Beginners
- Low Poly Landscapes: Blender Bite-Sized Course
- Blender Character Creator for Video Game Design