

BEN GINGER

USER EXPERIENCE DESIGNER

3 years of designing friendly/usable experiences in the Silicon Valley

Email: benginger5@gmail.com

Phone: 630-209-8003

Location: San Francisco, CA

Portfolio: <http://benginger.co>

DESIGN EXPERIENCE

GOOGLE | INTERACTION DESIGNER

NOV 2016 - PRESENT

Engaged with product management, engineering and research to formulate roadmap of new design features within Google Search

Worked on the future of search exploring advanced concepts revolving around discovery, exploration and content management on search results page

Design experiments for billion user base to test designs and hypothesize next iteration based on statistically significant data

APPLE | INTERACTION DESIGN INTERN

MAY 2016 - SEPTEMBER 2016

Assisted senior designers, product managers, and engineering to drive complex design solutions

Collaborated with engineers to implement design solutions, including the creation of design specs

Produced innovative, highly usable designs for the Swift Playgrounds iOS app

TWITTER & FACEBOOK | VISUAL INTERACTION DESIGNER (THROUGH AQUENT)

JANUARY 2016 - MAY 2016

Designed keynote presentation, microsities and iconography for Facebook F8 2016

Researched competitive landscape and sketched interaction solutions for Twitter products

Cross functionally collaborated with product, eng and UX to redesign Twitter Flight School V2 (launched in September 2016)

Led new UX and visual design for Niche.co product page which launched with over 40,000 creative users (launched in March 2017)

ADOBE | EXPERIENCE DESIGN INTERN

MAY 2015 - AUGUST 2015

Conceptualized complex flows and experience design combining elements of Marketing Cloud and Creative Cloud

Collaborated with XD researchers, data scientists and designers to interpret story elements into interactive UI

Designed visual and interactive deck for Adobe's extensive customer base to gain funding for new project

GAP INC. | USER EXPERIENCE DESIGNER (THROUGH INSIGHT GLOBAL)

JAN 2015 - MAY 2015

Led design for Price and Event Management apps used by Gap Inc.'s 10,000+ workforce

Worked on a team of 20 Java developers and 5 front-engineers to leverage deployment of B2B apps

Whiteboarded new interaction solutions in collaboration with product management teams

Delivered and presented pixel perfect/prototypes/mockups for C-level executives

FREELANCE DESIGN | USER EXPERIENCE DESIGNER

MAY 2014 - JANUARY 2016

Designed and developed responsive interfaces and experiences for world winning design agencies including BBDO

Worked autonomously to improve user experiences for large brands such as Reebok, Nestle and Aljazeera America

Worked with startups in incubation stages to revamp visual and interaction design resulting in \$50,000 from angel investors

INTRODUCTION

I engineer elegant user interfaces and solve complex design problems. I believe in the idea that user interfaces can be both beautiful and intuitive for the user to understand. As a ux/interaction designer, I analyze every detail including motion gestures and flow.

TOOLS I USE

Sketch

Adobe Suite

Keynote

Invision

HTML/CSS

SKILL SET

UX

Interface Design

IA flows

Design Thinking

Whiteboarding

Icon Design

Pixel Perfect Specing

B2B/E2E Design

Data Viz

User Education

User Research

Prototyping

Persona Creation

Localization

MY EDUCATION

Johns Hopkins University

MA Digital Communication & Multimedia
2014-2016

University of Iowa

BA Honors in Chinese Language
2010-2013

United States Marine Corps

Iowa Representative for OCC
2013-2014

Design Lab

User Experience/Interaction Design Mentor
2016-2017