

<https://jessidarnell.carbonmade.com><https://www.linkedin.com/in/jessi-darnell-79010b66>

Skilled professional with 16 years of experience in the Design Industry, 7 years focused on Textile Designing in Soft Goods & Lounge.

Design Skills

- Production ready Textile Art
- CADing fabric simulations
- Strong Hand Illustrations
- Tech packs
- Fabric treatment & Certifications
- Pattern Drafting, Draping, Grading
- Trend Forecasting
- Mood Boards
- Sourcing, trade Shows

Computer

- PC Proficient
- Adobe Illustrator
- Adobe Photoshop
- NED Graphics Color Reduction
- NED Graphics Easy Coloring
- NED Graphics Design & Repeat
- Microsoft Office Suites
- Salesforce
- Share Point

Education

Miami International University of Art and Design

2014

Bachelor of Fine Arts in Fashion Design, Focus in Textile Design

Professional Experience

J. Darnell Textile Designs & Consulting- Remote Textile & Fashion Designer

April 2021-Present

Catering to Big Box Companies, specializing in licensing. Design & Development of cost-conscious, production ready textile designs within technical restraints to suit multiple product & fabric categories. Original designs & cleaning of purchased designs, colored & curated into presentations using forecasted trends. Created & maintained SOPs & design calendars to ensure timelines are maintained through PLM. Managing company print archives, designing new products & CADing prints into silhouettes.

Berkshire Blanket-Ware, MA/Remote

In-House Textile & Fashion Designer

June 2017- April 2021

Through trend forecasting, trade shows & market research I created & curated demographic driven collections that are production ready & price effective, under tight deadlines, as a team player giving design/trend direction & managing design assistants & outsourced designers. Launching new product categories, excelling growth for current lines; Lounge, Pet, Top of Bed, Baby, Outdoor, Juvy, Holiday home Trim, Sheets, & Licensed Designs. Licensing for: PEANUTS, Life is Good, Polartec & more. Creating new styles of lounge & Pet products. Showroom & regular seasonal meetings run in person with buyers, sales reps, PD.

Fabric Innovations-Miami, FL

Custom Hospitality Textile Designer

March 2015- March 2017

Textile Designer, Project production coordinator, Sourcing Agent Responsible for establishing & maintaining mill relations & in house fabric library. Visiting mills and smaller factories to inspect standard fabrics & set up print programs & negotiate pricing. Photoshoot Coordinator/Stylist. Catering to Hotels worldwide & Cruise.

Tail Active Wear-Doral, FL

Assistant Designer

Sept. 2014-May 2015

Tennis, Yoga & Athleisure Technical designer. Creating tech packs & managing fit sessions, communicating with mills & in house sewing dept to ensure proper fit. Trend Forecasting Through Style Reports & Comp shopping.

Miss Brache-Miami, FL

Design Assistant

March 2014-Sept. 2014

Bridal & Special Occasion, assisting in cutting, drafting & draping. Fashion Show stylist & coordinator, Model.

Wow Prom and Pageant-Atlanta, GA

Wholesale Representative

August 2010-April 2012

Special Occasion, prom, pageant & bridal line production consultant, B2B, and showroom merchandiser, Stylist, fashion show director, Jim Ball Jewelry & Wow Prom & Pageant wholesale rep. at America's Mart & Traveling.

Colleens Flower & Bridal Inc.-Dublin, GA

Manager/Designer/Buyer

March 2006-March 2012

General Manager, in-house Private label Formalwear designer, Alterations Director, wholesale buyer, visual merchandiser, fashion show director, stylist, storefront displays, Training & hiring manager.