

ROBERT C FINN

56 Madison St., Dedham, MA 02026 | (617) 777-2381

robertcfinn@hotmail.com | www.robertcfinn.com

EXPERIENCE:

National Fire Protection Association, Quincy, MA

5/06 – 4/14

Multimedia Manager

Produced, shot and edited interviews, news reports, training videos, and PSAs

Managed all NFPA video assets

Produced and distributed educational podcasts

Conceived and built in-house studio with limited budget

Tracked and analyzed media traffic with Google Analytics, Youtube or Omniture

Senior Editor, Online content

Developed the online version of NFPA's *NFPA Journal* magazine

Produced and managed content for a variety of social media efforts

Conceived and implemented strategies to consistently draw traffic to NFPA web sites

Boston.com, Boston

6/99 – 5/06

Editor, Arts & Entertainment

Managed a team of A&E content producers and online editors

Worked with Boston Globe editors to promote special packages and projects online

Researched and implemented third party business solutions and opportunity

Producer, Morning news

Updated and maintained homepage with breaking news from 6 a.m. to noon daily

Built online multi--media library (slideshows, podcasts, video)

New England Cable News, Newton, MA

4/93 – 6/99

Senior Producer, Online content

Managed production team responsible for publishing online video packages

Worked with NECN and MediaOne to design, update and promote website

Television Producer

Produced two 30 minutes news broadcasts per day (including pitching story ideas, creating -rundowns, writing scripts and editing video)

Managed editors, directors, production assistants, and on-air talent

TECHNICAL SKILLS:

Video: Shooting with video/DSLR cameras; Editing: Final Cut Pro and X, Adobe Premiere, Motion

Audio: Recording interviews; Editing w/ Audacity, Garage Band, and Soundtrack Pro

Computer: Windows, Microsoft suite, Photoshop, HTML, CSS, CMS, Tumblr/Wordpress

Internet: Blogging platforms & integration, SEO, LPO/Optimization, Web analytics, Google apps

EDUCATION:

Boston University, Boston - M.A. Broadcast Journalism

University of Massachusetts, Amherst, MA - B.A English, B.A. History

References available upon request