



RachelElaine

Accomplishments

- Redesigned client email to cut production time by 1/3.
- Cleaned up internal document files to cut down search time.
- Participated in the production of Spectrum Award winning campaigns for 2014

Education

The Art Institute of Phoenix, Phoenix, AZ
Bachelor of Arts in Graphic Design,
December 2011

Interests

I have a passion for branding, vector illustration, icons, and logo design. I am also a fine artist. My favorite medias to work in include graphite, watercolor, and acrylic paints. Outside design, I love pinning to my Pinterest boards and building my 1000+ following. I pin mostly healthy food recipes because I'm focused on living a healthy lifestyle.

Skills

Design/Layout	→ → → ↗ ↗
Typography	→ → → → ↗
Illustrator	→ → → → ↗
Photoshop	→ → → → ↗
InDesign	→ → → → ↗
Mac & PC	→ → → → ↗
Branding	→ → → → ↗
UX Design	→ → ↗ ↗ ↗
Organization	→ → → → ↗
Time Management	→ → → → ↗

Experience

Production Artist

DW Green Company, Tempe, AZ | May 2015 - May 2017

Actively communicated with superiors to produce weekly grocery ads. Assessed and made necessary requests to clients for missing images or content. Make client corrections. Maintain project schedule to meet deadlines. Typeset and place images in print ads. Process client images and properly name and save files. Clip and retouch images. Proof ads to ensure accuracy and consistency.

Seasonal Production Designer

Tiny Prints, Tempe, AZ | October 2014 - December 2014

Reviewed customer orders for spelling, grammar and design errors. Followed customer design requests and company procedures for unique orders. Made calls and left messages to customers as needed. Answered customer calls and emails.

Creative Intern

Defero, Phoenix, AZ | March 2012 - September 2014

Designed emails and updated email coding. Designed logos, web sites, web banners, Facebook covers and profiles, apps and campaigns, Twitter and Google+ skins. Made updates to digital and printed creative.

Student Print Shop Worker

The Art Institute of Phoenix, Phoenix, AZ | April 2011 - December 2011

Made prints from sizes 8.5"x11" to 36" posters. Conducted monthly inventory and refilled plotter paper. Provided customer service and printing tech support to fellow students and staff.

Volunteer Jr. High Youth Counselor and Volunteer Graphic Designer

First United Methodist Church of Phoenix, Phoenix, AZ | December 2006 – Present

Help chaperone and mentor middle school children during group meetings. Occasionally design posters, logos and postcards for group events and activities.