

PATRICK F. CARELLA

Creative Director

19 Orr Hatch Drive, Cornwall, NY 12518 / PH: 845 489 0478 / patrickcarella@gmail.com

WEBSITE ● <http://www.patcarella.com>

PROFESSIONAL EXPERIENCE ● **CCO Consultant**
WRS Health Goshen, NY
October 2023 to Present

● **Freelance Writer**
VLMY&R NYC
August 2023 to October 2023

● **ACD/Writer**
FCB Neon NYC
January 2023 to July 2023

● **Creative Director/Writer**
Area 23 NYC
July 2017 to January 2023

● **Freelance Writer**
Cult Health NYC
FCB Health NYC
McCann Humancare NYC
McCann Health Care NYC
June 2016 to July 2017

● **VP Creative Director**
FCB NYC
Nov 2014 to June 2016

● **Group Creative Director**
DDB NY – NYC
Oct 2003 to Nov 2014

● **Executive Creative Director/Writer**
Moss Dragoti – NYC
Oct 1996 to Oct 2003

CLIENTS ● SHINGRIX, Krystexxa, DTC, HCP, Horizon, Lilly, GSK, Gilead, TAIHO, Oncology, AXOVANT, Insmed, Jakafi, Gvoke, XOLAIR, AMTRAK, SeaWorld, Nivea, Hertz, Empire City Casino, NYS Lottery, Lipton Tea, MERCK, Exxon/Mobil, China Ministry of Commerce, Diet Pepsi, Anheuser Busch, Queens Museum, The History Channel, CNN, Just Born Confections

AWARDS ● Yes