

# MOLLY STOCKWELL

Designer & Creative Director


CONTACT

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## WORK EXPERIENCE

### CREATIVE DIRECTOR

*Something Borrowed Blooms | Aug 2021 - present*

Creative direction for floral collection design
Product design, research & development
Decor collections research & development
Creative direction & production for photo & video shoots
Talent casting
Fashion styling
Set design & styling
Production/Post-production/scheduling
Lookbook & print campaign graphic design

### DESIGNER

*Watters | 2016 - 2019 & 2022 - present*

Woman's contemporary bridal design
Social occasion design
Development coordination
techpacks & factory communications
BOM, costing & budget management
Custom embroidery & lace placement expertise
Photoshoot creative direction & styling

### DESIGNER

*Kellwood | Jan 2020 - Jul 2021*

Sample coordination in-house
Techpacks & BOM
Sourcing material & trim
Vendor made experience
PLM & request tracker

### DESIGNER

*Floravere | May 2018 - Jan 2020*

Bridal & Social Occasion design lead
Technical design & CAD
Materical & trim sourcing
Custom embroidery & beading development
Fabric ordering & vendor management
Fittings for overseas & local samples
Development of standard fabric & trims library

## EDUCATION

### BA FINE ART

*Otis college of Art & Design | 2012 - 2015*

## PERSONAL PROFILE

My experience includes everything from woman's ready-to-wear, to bridal & formal-wear both hand-made and manufactured. I have developed an in-depth knowledge of each step in the process from sketch, to over-seas sample-house visits, line-reviews, photoshoot direction & production, to totally completed product, in-store and merchandised. I am a tenacious and highly creative professional whose expertise lies in a love for story-telling. I am capable of bringing bright and fresh ideas to task or adapting and molding to the job at hand and blending with a team.
Let's work together.

## EXPERTISE

Creative Direction
Fashion Design
Project Management
Graphic design
Production Management

## SOFTWARE KNOWLEDGE

Adobe Photoshop & Illustrator
Monday & Slack
PLM & Request tracker

## PERSONAL SKILLS

Creativity
Presentations
Innovation
Problem Solving
Leadership

*thank you!*