



Leelah Holmes

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Experience

Accenture Federal Services | August 2018 – Present

Experience Design Manager in Washington DC (Remote)

Designs end-to-end products and services for federal agencies using Human Centered Design methods and iterative design processes. Conducts user research, crafts and facilitates design workshops, and leads designers and clients through co-creating thoughtful and delightful experiences. Select public service projects include creating patient and provider centered experiences within organ transplant, modernizing education benefits for Veterans and their families, reimagining the middle school experience in Knoxville, TN, and designing student loan simulation tools for borrowers nationwide.

R/GA | June 2016 – July 2018

Designer in New York, NY

Designed digital services and campaigns for a wide variety of clients, including Johnson & Johnson, Pepsi Co, Jet.com, Samsung, Toys R' Us, and ACUVUE®. Projects included spearheading organic and paid social media campaigns, covering and activating brand events, executing Cannes Grand Prix winning brand products and campaigns an SXSW winning corporate equity websites, and creating packaging illustrations for bubly.

The Abbe Museum | Winter 2016

Exhibit Design Intern in Bar Harbor, ME

Collaborated in the development of the Abbe's core exhibit, People of the First Light. Designed the exhibit's logo and style guide. Established detailed plans for sections of the exhibit, including the design of a 44 ft focal point mural.

College of the Atlantic | 2012 – 2014

Junior Designer in Bar Harbor, ME

Designed and wrote email campaigns and print materials for prospective students. Managed content for the college's blog and social channels.

Education

BA in Human Ecology | College of the Atlantic

The interdisciplinary study of humans and their environment. Focused on art and design.

Skills

Adobe Creative Suite, Figma, Sketch, Axure, Miro, Gen AI, Product Design, Service Design, Art Direction, Content Design, Full-Stack Creative, Leadership, Mentorship, Design Thinking, Human-Centered Design, Accessibility, Illustration, Workshop Design & Facilitation, Brainstorming, Voiceover