

Leah Overbey • Motion Design/Illustration

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EDUCATION

ACADEMY OF ART UNIVERSITY, SAN FRANCISCO CA
BFA Illustration/Graphic Design
GPA 3.85

EXPERIENCE

VARIOUS CLIENTS

Freelance Motion Designer, 2012 - Present

HALLMARK MEDIA, STUDIO CITY CA

Motion Designer, Feb 2018 - Dec 2022

- Design and animate on-air graphics for Hallmark Channel
- Work with writers, producers, editors and creative team
- Create motion posters and content for social media
- Create toolkits and style guides for multiple seasonal graphics packages

CENTRAL CASTING, BURBANK CA

Motion Designer/Illustrator, Mar 2017 - Feb 2018

- Designed and animated explainer videos and daily social media posts
- Created illustrations for Central Casting website, social media, print and eblasts

HALLMARK MEDIA, STUDIO CITY CA

Freelance Motion Designer, Oct 2016 - Feb 2017

- Designed and animated on-air graphics for Hallmark Channel

RENIE DESIGN, VALLEY VILLAGE CA

Art Director/Motion Designer, Jan 2016 - Oct 2016

- Designed, animated and edited DVD and Blu-ray menus, explainer videos, social media content and EPKs using After Effects, Premiere, Audition, Photoshop, Illustrator and Cinema 4D
- Managed a small production/localization team
- Liaised with clients, translators, freelancers and production houses

BLUE COLLAR PRODUCTIONS, WEST HOLLYWOOD CA

Motion Designer/Illustrator, April 2012 - Jan 2016

- Designed and animated graphics for Blu-Ray/DVD menus, mobile apps, EPKs and sizzle reels
- Responsible for storyboards, pitch decks, localization
- Hired and managed freelancers

TECHNICOLOR CREATIVE SERVICES, BURBANK CA

Motion Designer/Illustrator, Nov 2011 - April 2012

- Designed and animated DVD and Blu-ray menus for Fox, Focus Pictures, Relativity, Paramount, and Disney

DELUXE DIGITAL STUDIOS, BURBANK CA

Senior Production Artist, Oct 2009 - Oct 2011

- Delivered and localized graphics for apps, iTunes extras, DVD/Blu-ray menus and special features
- Photo retouch, illustration, compositing, rotoscoping, keying and export of motion files

NEW WAVE ENTERTAINMENT, BURBANK CA

Designer/Production Artist, Aug 2008 - July 2009

- Designed and animated DVD and Blu-ray menus and content
- Logo design and front end app design
- Delivered Blu-ray and DVD Menus
- Liaised with clients and authors to confirm accurate and timely deliveries

SOFTWARE

After Effects, Cinema 4D, Element 3D, Photoshop, Illustrator, Premiere, Audition, Microsoft Office Suite