

M I C A H L A U R A M E Y E R S

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EMPLOYMENT **St. Philip Presbyterian Church & Pines Presbyterian Church**

Houston, TX – June 2013 to present.

Art Director & Communications Coordinator: Created from scratch and run two in-house design departments with each church. (implemented branding, department software/vendor resources, website creation/upkeep, social media and internal/external marketing materials). Departmentwide: project management, audiovisual (electronic displays, live streaming/editing) client meetings, copy editing, work traffic guidelines, special events, signage and logo design.

Graphic Designer - Freelance

October 2009 to July 2018.

Nonprofits and small businesses: Branding, social media, layout design, marketing materials (advertising, brochures, flyers, mailings, newsletters and publications), display: exhibit design/signage, website design, copy editing and logo design.

Urban Ecology

Bay Area, CA - February 2009 to September 2009.

Graphic Designer – Freelance: Concept development and design with proposals expanding on the organization's branding, copywriting, website updates, presentations and creating maps/diagrams to support company data collection, community outreach information and demographic research.

Clear Channel Outdoor

Bay Area, CA - August 2007 to January 2009.

Graphic Designer: Design for company-wide branding with marketing materials, presentations and outdoor furniture; managing department workflow, design execution and copywriting for outdoor advertising.

Graphic Designer/Production - Freelance

Bay Area, CA - August 2003 to August 2007.

Assignments – LSI Corporation, Corrigan, Altera, The Gap, Artistic Studios, Frankel Advertising, Mervyn's, Pearson&Co., The Body Shop and Williams-Sonoma.

Work performed by per-project assignments: Design and production with print ads, web announcements (banners/spot ads, e-newsletters), point-of-sale display, signage, business cards, presentations and employee store-display marketing materials.

CAPABILITIES **Graphic Design:** Layout design, typography, advertising, 3-D design and print production.

Fine Arts: Photography, printmaking, painting/drawing and sculpture.

MAC / PC: Adobe Creative Cloud - InDesign, Photoshop and Illustrator.

Presentations/Video: Adobe Spark. Web Design.

Microsoft Office: PowerPoint, Word and Excel.

EDUCATION **Pratt Institute, Brooklyn, New York.**

Advertising Art Direction and Graphic Design major

B.F.A. Communication Design.

Schreiner University, Kerrville, TX - Associate of Arts

HONORS **Fulbright Scholarship nominee,** Pratt Institute.

Scholarship Award for internship, Pratt Institute.

Honors List, Schreiner University.

ACTIVITIES Academic:
• N.Y.P.I.R.G., New York Public Interest Research Group
• Alpha Phi Omega - coed national service fraternity

Professional:
• A.I.G.A., American Institute of Graphic Arts
• Amnesty International