



Alex Rozenberg

Senior Manager, User Experience Design

Profile

I'm a professional UX/UI Designer and Manager, with focus on Enterprise Cloud SaaS Products.

Have been designing complex Web and Mobile User Interfaces for various American and European companies for 12+ years, as well as leading design teams for 3+ years.

Currently work as a Design Manager for the most innovative Cloud Security company in Silicon Valley.

Contact Info



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PORTFOLIO

www.engaging.design



LINKEDIN

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LOCATION

San Jose, California

Skills

DESIGN TOOLS

- Sketch
- Adobe Creative Suite
- Abstract
- Principle
- InVision
- Design Systems Manager
- Figma

Work Experience

Zscaler

2015 - Present

Senior Manager, User Experience Design

Leading a team of talented full-stack UX Designers and responsible for User Experience, User Interface Design and Qualitative/Quantitative User Research across multiple revolutionary Cloud Security and Network Transformation Products, including Zscaler Internet Access, Zscaler Private Access, Zscaler Digital Experience Monitoring, Zscaler Executive Insights and the Mobile Product Suite.

Developed a Modular Product Design System to establish consistency and predictability in Customer Experience.

Focused on Usability, Accessibility, Analytics, Business Intelligence and Data Visualization with a User-Centered Design Approach and Design Thinking across the entire Organization.

Equinix

2013 - 2015

Senior User Experience Designer

Worked across several different Enterprise Portals that are generating more than \$100,000,000 in Monthly Recurring Revenue in one of the fastest growing Data Center providers in the World.

Usability and creating Delightful User Experiences have always the top priority for our design team at Equinix.

Disarea

2009 - 2013

User Experience Designer

Helped to Design and Develop a suite of Productivity SaaS Products for Web and Mobile Platforms. The products included 5pm™ Project Management System, smartQ™ Task Manager and 8am™ Customer Relationship Management System.

FutureAds

2008 - 2009

Web Designer

Responsible for Web Design and HTML/CSS deliverables for one of the most popular Sports Social Networks at the time: MVPSpot. Redesigned every single page on the network after understanding what the most common Use Cases and User Journeys for new and existing Customers were.

Avantaj Prim

2007 - 2008

HTML and CSS Coder

Performed maintenance and upgrades for existing and new agency's websites. Worked closely with designers and programmers, transforming design mockups to real HTML/CSS pages that were then integrated by Front-End Engineers.