

www.fagerwork.com

847.502.4442 [m](https://www.linkedin.com/in/fagerburg)

brent.fagerburg@gmail.com

[linkedin.com/in/fagerburg](https://www.linkedin.com/in/fagerburg)

ABOUT

Award-winning Creative Director,
including World's Greatest Dad. Based out of Chicago.

Design-obsessed. Story-driven. Over more than a decade in the ad industry, I've had the chance to work with and learn from some of the best. Integrative campaigns are my speciality, but even the most limited medium can and should be able to tell a brand story effectively and compellingly to ensure we all truly believe in the work.

Having spent time as a creative leader on both the traditional agency side, as well as in PR, there is one important thing in this wild media landscape: be in control of your brand story, from top to bottom. If you lose sight of why your brand has permission to exist, they lose interest.

I'm inspired by and want to surround myself with people—colleagues and clients alike—that are curious about how culture works, enthusiastic about the future, and the right amount of weird in order to tell true stories that make brands matter in new ways.

EXPERIENCE ▾

MERGE

VP, Creative Director (2019-Present)

Currently leading local and remote dream teams across multiple CPG and healthcare brands.

Edelman

Creative Director (2015-2019)

Clients included Barilla, BUSH's, The City of Chicago, and The U.S. Navy just to name a few. Brought on to help evolve the global PR agency into a hyper-competitive creative agency.



Sr. Art Director (2010-2015)

Created great work alongside amazing, brilliant, overall world-class people in one of the the most inspiring environments in the business. We delivered big ideas for Purina, McDonald's, and a host of other fantastic clients.



Art Director (2007)

Worked with and learned from some incredible people across multiple accounts, specifically on integrative brand campaigns for Sprint and Valspar.

EDUCATION ▾

Chicago Portfolio School, 2010

Art Direction

University of Michigan, 2008

BFA, School of Art & Design

REFERENCES ▾

Tony Rogers, [Executive Creative Director](#)
773.320.6484

Christina O'Rourke, [Executive Producer](#)
847.323.9409

Allison Cirullo, [COO](#)
312.315.1251