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# NICOLE KATHERINE MAMUZICH

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## SKILLS

Photoshop and Illustrator proficient; Mood Boards; Trend Research and Line Planning; Trend Forecasting; Textile Design; Merchandising; Technical Design; Tech Pack Development; Fashion Sketching; Manage Garment Fittings; Graphic Design; Textile Technology; Fashion Design Program Instructing; Management; Brand Consulting; First Patterns; Fit Perfecting; Detail Oriented.

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## EXPERIENCE

Senior Design & Tech Design | 5/2019-Present | oGorgeous/Popflex

*Accomplishments:* Working side by side with Head Designer and CEO Cassey Ho to bring her apparel and product design concepts to life. I was originally hired to correct factory patterns/create working patterns to fix fit issues and restore customer confidence. Contributed to the product development that brought an exponential growth of Popflex Active sales of 300% from March of 2020 to the end of the year.

Responsibilities:

Work with CEO and Head Designer, Cassey Ho, to develop new active wear apparel collections and coordinating products including water bottles, yoga mats, resistance bands, yoga blocks and other fitness and fashion accessories. Conduct and manage virtual fittings with standard and plus size fit models. Ensure a perfect fit before collections go into production. Develop and manage tech packs in Excel and Backbone PLM from development to production. Design line sheets and mood boards. Trend research and forecasting. Design textile prints. Pitch line development ideas and create design inspiration for the head designer. Create graphics for yoga mats, resistance bands and water bottles. Styling and wardrobe management during ecomm and social media shoots.

Designer & Tech Design | 7/2017-6/2019 | Luxephil

*Accomplishments:* Key contributor in the successful execution of a women's athleisure company for parent company, Luxephil. With an on-time first season launch.

Responsibilities:

Conceptualize and execute design concepts and technical details for high end athleisure wear directed toward the boutique and high-end department store markets. Create technical sketches, incorporate seasonal color palettes, and collaborate with fellow team members with trend forecasting and winning designs for today's active wear market. Produced clear and concise tech packs with structured details to communicate with our factory in China, resulting in sampling and production success leading to on time and accurate deliveries.

Designer/Majority Partner | 6/10/2008 – 7/19/2017 | Nicole Katherine Designs

*Accomplishments: Started while fresh in design school at FIDM. Managed a successful vintage inspired clothing line that was a healthy competitor for brands such as Stop Staring, Pin Up Girl Clothing and Lucky 13 during its term. Directed the entire apparel operational life cycle of Product Planning, Design, Development, Sourcing and Production from concept through consumer distribution.*

Responsibilities:

Inspired by silhouettes of the 1940's and 50's, conceptualized groundbreaking design approaches to create vintage inspired apparel while combining current trends. Created fashion and technical sketches; textile pattern art; planned beautiful and unique color palettes; graphics for apparel; developed first patterns and worked with grading and cutting contractors to make patterns production ready (grades, nested grades and cutting). Design concepts included jeans, dresses, sweaters, tops and skirts. Collaborated with domestic and overseas contractors to produce a complete, successful line each season, ensuring maximum quality with each finished collection.

Design and Production Coordinator | 9/10/2016-7/10/17 | Ducko USA/CRG Industries

*Accomplishments: Teamed up with the owner to rebuild his water polo swimwear and apparel brand. Implemented a new development, design and production process that helped to reduce needed time to create new lines from the beginning phase to the end product delivery.*

Responsibilities:

Collaborated with the owner on design concepts, planning swimwear for aquatic sports and athletic apparel. Established a streamline approach for production planning, design timelines and budget managing to minimize costly mistakes and delays, by setting up an organizational plan for the owner and creating a tech pack system unique to the company's domestic production needs. Researched trims and textiles for current technologies in active wear, sourced production items for upcoming collection development and managed meetings with contractors to plan timely development and production. Inspected garment construction and compared quality between vendors for maximum quality and accuracy.

Designer and Tech Design | 11/01/2013-10/25/2016 | Little Giraffe

*Accomplishments: Visionary approach that brought Little Giraffe into a new era. Boosted its appeal to a modern generation, while still maintaining its allure to the existing customer base. Managed to combine traditional design elements with a modern touch of boho chic. Created a timeless design library for Little Giraffe's future artists and product development professionals to use for several seasons to come.*

Responsibilities:

Conceptualized and executed designs for fresh seasonal collections and top selling products for Little Giraffe. This included infant layette, toddler apparel, baby toys, blankets and other home and nursery accessories. Researched trims and textiles, sourced production items for upcoming collection development. Developed and maintained thorough tech packs (including: CAD, POMs, and specs, BOM, construction callouts, and thread color; generated trim packages) with concise details that streamlined the development and production process with little to no errors or delays.

Researched upcoming trends, color stories and themes. Constructed mood boards to plan upcoming collections based on trend and market forecasting. Designed unique

textile prints and created production ready textile repeats for infant apparel, nursery accessories and home products. Including pantone color call outs, tile repeats and measurements. Created and maintain a new products master spreadsheet each season that contained all new product information, including: costing, SKUs, factory info, delivery dates, sizes, available colors, etc. Inspected all incoming samples from 1<sup>st</sup> protos to TOP's. Spec for measurement accuracy, correct construction, proper labeling and quality. Supervised production and updated all internal and external partners to assist in achieving timely and flawless project completion. Determined necessary labeling information and provided all content to art team to design sew-in-labels, hangtags, etc. Tracked all corrections and flow, photograph issues and provided reports to supplier and internal team. Organized and managed Product Review meetings to update status of designs, product development, sourcing, costing, and schedule. Drafted a library of prints and designs that Little Giraffe currently uses for their seasonal deliveries.

## *Additional Experience*

Freelance Design Director | 5/2019-Present | Upshot USA

*Direct design and line development for notable celebrity client Shyla Walker under the management of production firm Upshot USA. Create collections, manage trend research including silhouettes and color palettes. Research luxury textiles for active. Work with domestic and overseas production companies. Oversee collections from development to production. Work closely with Shyla to ensure client satisfaction throughout the collection process.*

Adjunct Professor | 8/2016-5/2017 | El Camino Community College

*Accomplishments: Transformed the fashion sketching class into an instructional experience that taught the students how to apply the art of fashion illustration into an applicable career skill by incorporating line sheet development, an intro to tech pack knowledge, and communicating with domestic and international vendors via clear sketching techniques.*

Assistant Designer | 2012-2013 | True Religion

*Accomplishments: Gained a new level of knowledge in the denim design process; worked closely with the design director where my graphic skills were an integral component to the success of the development process, as most of the designers did not possess these skills at the same level.*

Production Artist and Assistant Designer | 2011-2012 | Lucky Brand

*Accomplishments: With little guidance from the graphic designers I transitioned from an assistant designer to a production artist for the Outlet Design Team, working with both women's and men's graphics.*

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## **EDUCATION**

Professional Designation (extended Associate of Arts)

*Apparel Manufacturing Management*  
Fashion Institute of Design and Merchandising  
Los Angeles, CA

Bachelor of Arts

*Writing and Literature*  
Union Institute and University  
In Conjunction with the University of Montana, Missoula

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## **ADDITIONAL INFORMATION**

References available upon request before interview.