Sebastian Milz

701-522-1320
sjmilz.sm@gmail.com

Graphic Designer / Marketing Assistant

EXPERIENCE

Verity Homes, Fargo, ND - *VP of Creative Marketing / Marketing Assistant*

JUNE 2015 - PRESENT

- Caretaker of brand identity for three business entities: Verity Homes, Gold Star Properties and Kreativ Homes; developed logos, color schemes and brand guidelines
- Lead website maintenance, SEO strategy and social media marketing (paid & organic)
- Maintain social media marketing budget, report analytics and discover new SM strategies
- Help plan and execute events for all entities across all locations
- Create and update all marketing designs for digital and print mediums
- Collaborate closely with writer and Marketing Director on a daily basis to ensure campaigns are executed on time and on budget according to brand standards
- Coordinate closely with the sales team and Sales Director to ensure marketing messages are delivered to targeted buyer demographics

Forum Communications, Fargo, ND - *Communications / Graphic Designer / QC Director*

JULY 2009 - AUG 2010

- Facilitated and executed bi-weekly team brainstorming sessions with a focus on exceeding organizational and business objectives
- Proofed and corrected deliverables from the team of designers to ensure accuracy of message and alignment to customers' business goals
- Identified and built multimedia contact relationships on behalf of the company

Elite Home Cleaning & Power Washing, Fargo, ND - *Founder / Owner*

MONTH 2020 - PRESENT

- Own and operate a residential & commercial industrial cleaning business
- Responsible for all aspects of the business, hiring, training, marketing, payroll

EDUCATION

Minnesota State University Moorhead, Moorhead, MN - *Expected 2024*

BFA in Graphic Design with a minor in Communication Studies

MState, Moorhead, MN - *2007*

AAS in Graphic Design with a certificate in Photography

SKILLS

Adobe Photoshop,
InDesign, Illustrator
Adobe Premiere Pro
Lightroom
PC and Mac OS
Wordpress
FB/Meta Business Suite
I make a mean chili

AWARDS

Forum Best Award - Increase Sales of Ads by additional 1000 New ads.

Addy Silver 2017

LANGUAGES

Spanish, English , American Sign