



VERONICA ADELE

senior graphic designer

INFO

Veronica Ciafardoni

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609.314.0980

SUMMARY

Senior level graphic designer with 13 years experience with 8 years focused on digital design. Passion for photography, social media, beauty, and fashion.

SKILLS

Adobe Creative Suite, Figma, Sketch, Unbounce, Digital Design, Email Marketing, UI/UX, GIF Animation, Concept Development, Social Media, Photography, Art Direction, Styling, Project Management, In-Store Displays, Visual Merchandising, Logo Design, T-Shirt Design

EDUCATION

The Art Institute of California

Orange County, CA

2009-2011

Bachelor's - Graphic Design

The Fashion Institute of Design
and Merchandising

Los Angeles, CA

2007-2009

Associate's - Graphic Design

EXPERIENCE

Nogin | November 2021 - Current | Senior Graphic Designer

- Designed for multiple clients such as Hurley, Bebe, Frederick's of Hollywood, United Sports Brands, and Karen Kane.

RVCA | December 2020 - November 2021 | Digital Designer

- Created digital assets for RVCA Womens and Sport including emails, social assets, ads, web banners, and landing pages.

Bondi Sands | July 2020 - December 2020

Graphic Designer/Project Manager

- Manages all creative projects for North America. Created design assets for emails, web banners, ads, in-store displays, internal and external presentations, and social media.

JOLYN | April 2019 - April 2020

Senior Graphic Designer/Project Manager

- Project managed the creative team and created design assets for emails, web content, landing pages, banners, print materials for reps, pop-up shows, events, company catalogs, and more.

Too Faced Cosmetics | August 2017 - April 2019

Interactive Web Designer

- Created digital assets for retail marketing, social media, and e-commerce teams including experience pages, emails, web banners, ads, and animation.

Gorjana | February 2017 - August 2017 | Graphic Designer

- Created quarterly catalogs, emails, packaging concepts, web content, animations, tradeshow collateral, seasonal campaign concepts and more.

Surflife | October 2015 - August 2016 | Digital Designer

- Created web banners, landing pages, marketing material, logos, and emails. Worked with product designers and marketing team to come up with new concepts for the site.

Freelance Graphic Designer | June 2011 - Current

- Independent contractor both on site and from home for companies such as: Anastasia Beverly Hills, Savage X Fenty, PacSun, David's Bridal, BB Dakota, Me and My Big Ideas, Wet Seal, Asics, Spencer's Gifts, Spirit Halloween, Kr3w/Supra, Be Grizlee (Apple)

Black Market Art | February 2011 - November 2011

Graphic Designer

- Designed event flyers, web banners, emails, postcards, and catalogs. Clipped large scale art pieces to put on t-shirts. Photographed shirts for the catalog and website.

Volcom | July 2010 - September 2010

Graphic Design Intern

- Assisted with photoshoot and graphics for the catalog team. Clipped/cropped images for catalog and website. Created digital marketing flyers.