

## **Adam Luloff**

617 S Leebrick Street, Burlington, IA 52601

Phone: (319) 572-6187

E-Mail: aw.luloff@gmail.com

### Experience

#### **Rue21**

##### ***Store Manager/District Trainer***

**February 2018-Present**

- Oversee all aspects of store operations including but not limited to sales, payroll, training, customer service, event planning, visual merchandising, and cash management.
- In charge of training all new members of management correct policy and procedure in the district.

##### ***Assistant Store Manager***

**October 2014-February 2018**

- Mastered creative visual merchandising techniques and is first contact for questions
- Successfully launched two store re-models and managed operations of one grand opening.
- Assisted in keeping shrink percentages below the company standard.
- Consistent top performer with product launches.
- Traveled the district to train and coach fellow managers

#### **ShopKo**

##### ***Presentation Supervisor***

**November 2006-October 2014**

- Reorganized and streamlined seasonal marketing campaign launches.
- Organized and followed through new merchandise resets.
- Trained managers company best practices to succeed in their department.

#### **Taylorred Images Photography**

**January 2011- June 2011**

##### ***Intern***

- Created a company identity package
- Worked with various clientele to create desired packages and products
- Assisted and offered input with photo sessions

### Volunteer Experience

**Judge, Snake Alley Festival of Film, Burlington, IA**

**2015-Present**

### Skills

**Design:** Adobe Creative Cloud (Photoshop, Illustrator, InDesign)

**Administrative:** Microsoft Office (Outlook, Word, Powerpoint)

### Education

**Western Illinois University**

Bachelor's of Science, May 2011

*Major:* Graphic Communication

GPA: 3.823

**Macomb, IL**

*Minor:* Fine Art