



MARTYNA ALEXANDER

GRAPHIC DESIGN & ILLUSTRATION

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www.martynaalexander.com

EXPERIENCE

2019 - Current

Freelance Graphic Design & Artist

Some clients: Apple, Thinkful, Pleasantrees, The Platform, Goodneighbor & many more!

2017 - spring 2019

Shinola Detroit, Detroit MI

Senior Digital Designer - Lead the art studio on concepts for all branding design & digital content as well as produced all web content for the new launches and campaigns.

2016 - 2017

Shinola Detroit, Detroit MI

Digital Designer - designed the newsletter emails and executed website updates.

2014 - 2016

Whirlpool Corporation, Saint Joseph MI

Graphic Designer for branding and on-product UI.

Designed touch-screen Interfaces & the new logo for kitchen appliance brand, Amana.

2014

Artfunkl, Manchester EN

Artist in Residence. Exhibited in a group show at Slatland Gallery in Manchester.

2013 - Present

Partner & Designer

Koivu, Detroit MI

Apparel design & art studio
koivu.bigcartel.com

2013

Underground Printing, Ann Arbor MI

Graphic & Production Artist

EDUCATION

2012

Nosigner Design Firm, Tokyo JP

Graphic Design internship

2011

Studio Arts Center International, Florence

Exchange student, Italy

2008 - 2012

University of Michigan, Ann Arbor MI

BFA Art & Design

2007 - 2008

Parsons School for Design

Foundation Art Program, NYC

AWARDS

2011

2011 SACI Graphic Design Award

2011

2011 SACI Illustration award

INTERESTS

WEIRD MOVIES

RABBITS (I HAVE ONE)

ALL ASIAN FOOD

SCOOTERS & DIRT BIKES

TRAVELING & HIKING (SO MILLENNIAL)

PAINTING & READING ABOUT PAINTERS