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Professional History

Language Link – Designer 2 December 2021 – Current

Language Link – Professional Services Manager September 2019 – December 2021

In this role I managed a production department of designers, developers, AV specialists, and localization engineers facilitating multilingual communication through everything from marketing materials, websites, and eLearning courses, to voting information. I oversaw workloads, staffing, and training on million-dollar accounts and for multinational clients while promoting creative problem solving and providing guidance. I also took on special projects that require the highest level of attention.

Freelance Graphic Designer / Marketing Consultant 2002 – Present

Language Link – Design and Development Supervisor June 2016 – September 2019

Responsible for developing processes and tools to track and improve efficiencies within the Professional Services (production/localization) department. I oversaw a team of 6-20, depending on short-term scaling needs. Creation or aid in creation of marketing materials including trade-show booths, video backdrops, sell-sheets and social media content. Use a precise attention to detail to improve quality standards.

Language Link – Designer 1 February 2015 – June 2016

Processing files, text, and graphics into and out of the English language to/from over 100 possible languages.

Language Link – Contract Layout Artist August 2014 – October 2014

Layout design and production for voting booklets and ballots for multiple counties within the state of California from English into a wide array of languages.

ACI – Graphic Designer May 2011 – June 2012

Position included advertising design and copy-writing for multiple accounts while balancing changing priorities and deadlines across print, web/social, and broadcast media. I also organized production schedules and time-lines for incoming business, and developed strong working relationships with vendors to assure cost effectiveness and stay on project budgets.

Onyx – Graphic Designer March 2007 – April 2011

Responsibilities included creating technical drawings/spec-sheets, product photography, catalog design, package/display design, trade-show design, and advertising for multiple lines of products for national and international retail outlets, along with coordinating with foreign and domestic suppliers.

Little Rock Convention & Visitors Bureau – Graphic Designer Sept. 2005 – March 2007

Responsible for updating website, advertising design, various specialty newsletter/e-newsletter designs and production.

Education

Master of Fine Arts Program: Advertising/Copywriting

Academy of Art University

Bachelor of Fine Arts: Graphic Design

Arkansas State University

Study abroad program in Art History & Graphic Design

Istituto Lorenzo de' Medici, Florence, Italy