Professional History

Language Link - Designer

December 2021 - July 2025

A jack-of-all-trades position involving creation, duplication, and manipulation of a wide variety of media, including publications, marketing materials, audio/video editing, e-learning course creation and manipulation, along with various other training materials. I was also responsible for training and mentoring seasonal contract hires in preparation to meet strict quality requirements and tight deadlines.

Language Link - Professional Services Manager

September 2019 – December 2021

In this role, I managed a production department comprised of designers, developers, AV specialists, and localization engineers, facilitating multilingual communication through various channels, including marketing materials, websites, and e-Learning courses, to voting information. I oversaw workloads, staffing, and training on million-dollar accounts and multinational clients, promoting creative problem-solving and providing quidance. I also took on special projects that required higher levels of attention to detail.

Language Link – Design and Development Supervisor

June 2016 - September 2019

Responsible for developing processes and tools to track and improve efficiencies within the Professional Services (production/localization) department. I oversaw a team of 6-20, depending on short-term scaling needs. I created or aided in the creation of marketing materials, including trade-show booths, video backdrops, sell-sheets, and social media content. In this role, I utilized my attention to detail to enhance the overall quality standards of the department.

Language Link – Designer 1

December 2015 – June 2016

I processed files, text, and graphics into and out of the English language to/from a wide variety of languages.

Language Link – Contract Layout Artist

August 2014 – December 2015

I was part of a team responsible for layout design for publications being translated from English into a wide array of languages.

ACI – Graphic Designer

May 2011 – June 2012

This position included advertising design and copywriting for multiple accounts while balancing changing priorities and deadlines across print, web/social, and broadcast media. I also organized production schedules and timelines for incoming business, as well as developed strong working relationships with vendors to ensure cost effectiveness and stay on project budgets.

Onyx – Graphic Designer

March 2007 - April 2011

My responsibilities included creating technical drawings/spec-sheets, product photography, catalog design, package/display design, trade-show design, and advertising for multiple lines of products for national and international retail outlets, along with coordinating with foreign and domestic suppliers.

Education

Master of Fine Arts Program: Advertising/Copywriting

Academy of Art University

Bachelor of Fine Arts: Graphic Design

Arkansas State University