Zlata Rodionova

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Journalism/Communication Work Experience

August 2018 - current: **Freelance Business Reporter**

- Writing weekly business features and profiles pieces for the Sun and the Independent.
- Contributor to the i Money pages.
- Sourcing personal finance case studies for the Daily Mail online.
- Fashion copywriting for a swimwear brand.

June 2017 - August 2018 : **Digital Consumer Reporter** at the Sun Online

- Writing and editing articles for the Sun Online on consumer and personal finance issues.
- Managing the website's Money page.
- Managing the Sun's Money Saving Group on Facebook.

August 2015 – June 2017: **Business reporter** at the Independent

- Compiling a daily news list and reporting on major business stories of the day.
- Covering and setting the news agenda across the desk, in the absence of the editor.
- Commissioning and editing content.
- Managing social media and live-blog events like Black Friday and the Autumn Statement.

January 2015 – July 2015: **Community Relations Manager** at DELI Global

- Running DELI Global social media accounts and engaging with its followers.
- Creating and updating written and visual content for the DELI Amsterdam database.
- Writing articles and taking pictures for DELI Amsterdam creative blog
- Liaising with the London and Paris teams to assist them in launching the platform in their respective cities.

April 2013 – January 2015: **Assistant Project Manager** at ALAC (Luxembourg Agency for Cultural Action association) / **Features editor** for www.culture.lu (Luxembourg national cultural portal)

- Creating unique content: interview videos, photos, news stories for Culture.lu.
- Liaising with key players in the cultural sectors in order to set a cultural agenda.
- Community manager of Culture.lu.
- Helping with the administrative tasks of the agency.
- Announcing the cultural agenda Ara radio

October 2012 – December 2012: **Intern to Director of Communication** at Bodegas Rea**l**

- Writing press releases in Spanish, Russian and English
- Producing daily blog post to keep clients updated about the events organised by the company
- Liaising with international clients

May 2012 – August 2012: **Freelance photojournalist -** Working on a photostory about the decaying legacy of the Russian Space programme for Domus (UK edition) and Profile (Russia)

Moscow, Star City, London

- Taking and editing pictures.
- Interview of key players involved in the current Russian space programme.
- Producing photobook on Indesign.

May 31st – June 26th 2011 – **News Reporter** for Gazeta Wyborcza – Daily leading Polish newspaper covering political, general and international news

Contributed to "Mission 21" Editorial Project - the aim was to check whether Poland and Poles were ready to host the UEFA Euro 2012 Championship as well as to what extent social tools can enrich journalism and stimulate debate.

Poland

- 14 day-long research in the UK and 9 day-long reporting assignment in Poland.
- Producing daily blog articles, tweets, Facebook updates and pictures.
- Building an online community of at least 5,000 members and managing it by real-time interaction in order to stimulate debate.

Education

2011 – **Westminster University London** **London**

MA Photojournalism - Distinction

- **May 2012 – September 2012**: Exhibition Manager for the MA Photojournalism Final year Exhibition
- **September 2011- June 2012:** Student Representative of MA Photojournalism course
- **February 2012 – April 2012** – Features editor of *Candide* – Free, privately funded magazine combining political articles and photo-essays, created by student from the MA Photojournalism course.

2008 –2011 **City University London** **London**

BA Journalism - First Class Honours Degree

- **September – December 2009:** Writer/Author of The Green Screen (thegreenscreen.wordpress.com) – a blog on how the global film industry is adapting to reduce its impact on the environment
- **January – November 2009:** Writer/Author of Islington Green (zlatar.wordpress.com)– a blog about green policies in Islington

Extracurricular Activities, Skills, Interests and Languages

IT Skills:

- Competent with all Microsoft Office Applications
- Photoshop Illustrator and Adobe InDesign
- Adobe Audition

Languages:

- Fluent: French, Russian and English
- Working proficiency: Spanish