

# ALEXANDER MATTHEWS

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With my proven track record of working with diverse students, faculty, and staff, I am confident in my abilities to not only educate, but invest in the overall development of our next generation of creators. I am truly passionate about events, photos and video and I am fully equipped with the technical skills to troubleshoot equipment, effectively use production software, and manage the entirety of projects ranging from pre-production to post-production. My primary goal is to advance my audiovisual knowledge while educating excellent students..

## EDUCATION

*B.A. Media with an emphasis in Television & Film*  
University of California, San Diego

Legend 3D San Diego  
Professional Certificate in Digital Compositing

River City High School Media Academy

## SKILLS

- Course Development & Learning Assets
- Massive Open Online Courses (MOOCs)
- Videography
- Video Editing
- Photography
- Photo Editing
- Audiovisual Services
- Studio Video
- Live Switching
- Live Sound
- Script Writing
- Digital Compositing
- Audio Recording and Engineering
- Voiceover
- Graphic Design
- Drone Videography
- Blu Ray/DVD Disc Authoring
- Adobe Creative Suite
- Adobe Premiere
- 8K, 4K, HD, DV, 16mm Film
- Photoshop
- Lightroom
- Post Production
- NUKE

## INVOLVEMENT

- Adobe Premiere User Group - San Diego
- Volunteer Photographer for community organizations
- Musician with a local band in San Diego
- Contributing writer to several music blogs

## EXPERIENCE

### Photographer and Videographer

NBC Universal, San Diego 2013-Present

- Photographer for musical concerts and events
- Video producer and editor for weekly broadcast television show

### Senior Producer/Director

Qualcomm Institute – UC San Diego 2006-Present

- Head of institute photography covering headshots, portraits, products, and events
- Handled all aspects of video and audio production from script to post production
- Extensive knowledge of creating educational photo and video projects
- Operated HD Production Studio, filming/editing of MOOC online classes
- Audiovisual, live event, and production equipment expertise
- Supervised student employees and interns, trained staff
- Expert knowledge of Adobe Creative Suite, Premiere, Photoshop, Lightroom
- Work featured in The New York Times, San Diego Union Tribune, at The White House, Library of Congress, The Smithsonian and on national television networks CBS, NBC, UCTV, History Channel, and National Geographic

### Assistant Producer/Director

UC San Diego 2003-2006

- Filmed and edited a variety of multi-level productions
- Work featured at Museum of Man San Diego, Local News Affiliates

### Student Operations Manager

UC San Diego 2004-2005

- Managed the on campus television station
- Responsible for a crew of 50 undergraduate producers and 5 managers
- Increased technical abilities of the station

### Student Events Manager

UC San Diego 2003-2004

- Produced video coverage of major campus concerts and events
- Managed production crew of 20 undergraduate students