

MARK LAUBENTHAL

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Professional Summary:

Mark Laubenthal is a professionally educated illustrator and character designer with 8 years experience working on children's media. Mark's experience creating characters for sticker sets, mobile games, and plush dolls allows him to consistently design lively, kid-friendly characters perfect for any application.

Highlights:

- Skilled at Adobe Illustrator & Photoshop
- Proficient at designing children's products
- Talented at ideation
- Trade-show & international travel experience
- Deep understanding of 'cute' character design
- Excel at character creation

Experience:

Jr. Plush Designer

April 2015 to Present

Classic Toy Co, Inc. — Cleveland, OH

- In-house illustrator responsible for designing stuffed animals for the Amusement park industry.
- Position also includes illustrating the company catalog each year and international travel experience

Illustrator (freelance)

May 2012 to September 2015

Darice, Inc. — Strongsville, OH

- On-call illustrator responsible for creating character designs, design elements, and production-ready line-art for various children's craft & toy products

Head Artist (freelance)

June 2011 to May 2012

Final Wave Studios, Inc. — San Francisco, CA

- Head artist responsible for creating the art assets for a mobile game
- Was responsible for all character designs, logo creation, level design, and icon creation

Intern, Kid's Dept.

June 2010 to September 2010

Colorbok, Inc. — Ann Arbor, MI

- Designed illustrations and packaging for various children's craft products

Education:

Bachelor of Fine Arts: Illustration, 2010

Cleveland Institute of Art — Cleveland, OH

Portfolio Scholarship