

jon silver, PMI-ACP
2787 Seadrift Ln. • Hayward, CA • 94545
310.384.9205 jon_silver@verizon.net

Digital Project Management
<http://www.linkedin.com/in/silverjon>
<http://jonsilver.carbonmade.com>

Agile certified project manager with proven success delivering digital products, new features and highly responsive interactive systems for enterprise, web, social, mobile and thin client technologies. Dynamic and creative self-starter with excellent communication and analytical skills. A creative and responsible leader with proven ability to deliver high-quality on budget / on schedule.

Product Implementation Manager DETERMINE, INC. 2014 - present
Manage pipeline of enterprise integration, custom module functionality and growth sustainability for key high profile customers, consistently meeting established goals and objectives. Projects have required close collaboration across multiple functional groups and locations, requiring excellent communication and relationship building. Multiple projects of various scope and complexities with system integrations that include ERP, CRM & Analytics. Promote agile practices with engineering teams to gain efficiencies in release planning, resourcing and lifecycle management. *Clients: ABC Networks, Disney Consumer Products, McKesson Pharmaceuticals, Xerox, Robert-Half International*

Director of Project Management MOMENTUM DESIGN LAB 2012 - 2014
Product development at boutique digital agency with focus on user experience and agile engineering. Management of UX/UI design and software development for enterprise applications, SaaS, mobile and social networks. Oversight on multiple concurrent projects with cross-functional in-house (and distributed) teams including staff of three project managers. Product roadmaps, feature development and testing, stakeholder management, scoping, estimates, resourcing and scheduling for agency pipeline. Servicing travel, finance, education, lifestyle and entertainment industries. *Clients: Sony, FICO, Hasbro, Live Nation, Evolution 1, K2 technologies, Attensity Media, World Ventures Travel, American Medical Response, Stanford Hospital, One Legal, John-Deere, School Loop, et. al.*

See portfolio for example products & responsive designs - <http://jonsilver.carbonmade.com>

Senior Producer, Games SCIENTIFIC LEARNING, INC. 2011 - 2012
Created product strategy and led development of learning products that interleave neuroscience with curriculum. Deployed on SaaS platform with delivery via web and mobile iOS / iPad. Highly adaptive software adjusts to player's skill level, with robust analytics tracking student achievement and teacher-friendly reports. Hi-touch, multi-platform design with original IP characters, narrative and consumer-style branding. Wrote product specifications, created road maps, implemented Agile process, created schedules and budgets. Manage product design and development, daily scrums, publish live updates and present weekly reports to executive team.

Senior Producer, Digital MATTEL DIGITAL NETWORK 2009 - 2011
Managed online gaming and engagement for Mattel, translating iconic toy brands into digital play. Design and development for numerous websites, content systems and game experiences across brands. Conceived and built the *Mattel games portal* to drive brand awareness and site traffic, increasing DAU's, player acquisition and retention. Drove strategies for network game serving, analytics tracking, loyalty programs, promotions & marketing. Developed wireframes, specifications, budgets and schedules. Resourced and supervised internal / external dev teams along with consumer testing. Extended portfolio to localized markets and multiple platforms.

***Also responsible for design / production of back-end support systems and many online games.
Additional links or samples upon request.***

