



# JIM FERRANTE

## GRAPHIC DESIGNER

 (714) 222-3000

 ferranteworld@gmail.com

 jamesferrante.design

### ABOUT ME

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A confident, organized and creative Graphic Designer with over 10 years of experience working with both print and digital platforms. Self-motivated, detail oriented with a comprehensive understanding of Photoshop, InDesign, Illustrator and the latest design technologies. Possessing a get it done attitude while not compromising on attention to detail and quality.

### PRO SKILLS

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LOGO DESIGN  
TYPOGRAPHY  
SOCIAL MEDIA  
VIDEO EDITING  
LAYOUT DESIGN  
DRAWING AND SKETCHING  
MOTION GRAPHICS  
ICONOGRAPHY  
COMPLEX PROBLEM SOLVING  
CRITICAL THINKING  
TIME MANAGEMENT  
EMAIL CAMPAIGNS  
BRAND IDENTITY  
MARKETING MATERIALS  
CONTENT CREATION  
PROJECT MANAGEMENT  
DESIGN STRATEGY  
BASIC USER EXPERIENCE  
CONCEPTUAL THINKING  
TROUBLESHOOTING  
MARKETING DESIGN

### EXPERIENCE

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#### ALFA BRAVO INC., NEW YORK, NY

2023 - PRESENT

##### PARTNER CONTENT CREATOR

One of a few Partner Content Creators for Alfa Bravo Inc. and the game Combat Master. Create game video content and also host live stream events for Combat Master. Personally recognized and known for Combat Master game update news content.

#### TRANSACTION DATA SYSTEMS, IRVINE, CA

2019 - 2023

##### GRAPHIC DESIGNER

Integral part of the in-house marketing team at TDS. Managed TDS brand identity across all platforms, company-wide. Executed design request for all TDS brands. Design requests included sell sheets, social media, marketing kits, trade show, web graphics, email graphics, etc.

#### OUTDOOR DIMENSIONS, ANAHEIM, CA

2016 - 2019

##### SENIOR GRAPHIC DESIGNER

Designed original artwork and layouts for various types of signs in a fast-paced full service sign company. Signage included banners, flags, monument signs, 3D signs, cut-out signs, impact graphic signs and home builder company signs.

#### A2Z GRAPHIC SERVICES, COSTA MESA, CA

2012 - 2014

##### OWNER / GRAPHIC DESIGNER / PRODUCTION

Designed and produced graphics to fulfill customers needs. Created broad range of graphic design products including: logos, vehicle lettering, vehicle spot graphic, banners, decals, magnets, brochures and business cards. Operated and maintained professional wide-format solvent color printer.

### EDUCATION

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#### GOLDEN WEST COLLEGE, HUNTINGTON BEACH, CA

##### ADVANCED GRAPHIC DESIGN CERTIFICATE

#### FIDM, COSTA MESA, CA

##### VISUAL DESIGN AND MERCHANDISING

### SOFTWARE

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ADOBE ILLUSTRATOR	FIGMA	MAC OSX
ADOBE PHOTOSHOP	SKETCH	MICROSOFT WINDOWS
ADOBE INDESIGN	HUBSPOT	MICROSOFT OFFICE
ADOBE AFTER EFFECTS	SOCIAL PLATFORMS	JIRA
ADOBE PREMIERE PRO	CONSTANT CONTACT	SLACK
ADOBE XD	WORDPRESS	TRELLO