



JIM FERRANTE

GRAPHIC DESIGNER

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jamesferrante.design

ABOUT ME

A confident, organized and creative Graphic Designer with over 10 years of experience working with both print and digital platforms. Self-motivated, detail oriented with a comprehensive understanding of Photoshop, InDesign, Illustrator and the latest design technologies. Possessing a get it done attitude while not compromising on attention to detail and quality .

PRO SKILLS

LOGO DESIGN
TYPOGRAPHY
SOCIAL MEDIA
BASIC VIDEO EDITING
LAYOUT DESIGN
BASIC MOTION GRAPHICS
ICONOGRAPHY
COMPLEX PROBLEM SOLVING
CRITICAL THINKING
TIME MANAGEMENT
BRAND IDENTITY
MARKETING MATERIALS
CONTENT CREATION
PROJECT MANAGEMENT
BASIC UI DESIGN
UI / UX
AI
CONCEPTUAL THINKING
TROUBLESHOOTING

EXPERIENCE

FERRANTE DESIGNS, COSTA MESA, CA

2023 - PRESENT

GRAPHIC DESIGNER

Work to provide graphic design services to a diverse range of clients across various industries. Collaborate closely with clients to understand their design needs, objectives, and target audience. Develop creative concepts and design solutions that effectively communicated clients' brand messages and goals. Create visually appealing designs for print and digital media, including logos, branding materials, marketing collateral, social media graphics, website elements, and advertisements.

TRANSACTION DATA SYSTEMS (HEALTHCARE), IRVINE, CA

2019 - 2023

GRAPHIC DESIGNER

Integral part of the in-house marketing team at TDS. Managed TDS brand identity across all platforms, company-wide. Executed design request for all TDS brands. Design requests included sell sheets, social media, marketing kits, trade show, web graphics, email graphics, etc.

OUTDOOR DIMENSIONS, ANAHEIM, CA

2016 - 2019

SENIOR GRAPHIC DESIGNER

Designed original artwork and layouts for various types of signs in a fast-paced full service sign company. Signage included banners, flags, monument signs, 3D signs, cut-out signs, impact graphic signs and home builder company signs.

A2Z GRAPHIC SERVICES, COSTA MESA, CA

2012 - 2014

OWNER / GRAPHIC DESIGNER / PRODUCTION

Designed and produced graphics to fulfill customers needs. Created broad range of graphic design products including: logos, vehicle lettering, vehicle spot graphic, banners, decals, magnets, brochures and business cards. Operated and maintained professional wide-format solvent color printer.

EDUCATION

GOLDEN WEST COLLEGE, HUNTINGTON BEACH, CA

ADVANCED GRAPHIC DESIGN CERTIFICATE

FIDM, COSTA MESA, CA

VISUAL DESIGN AND MERCHANDISING

SOFTWARE

ADOBE ILLUSTRATOR	FIGMA	MAC OSX
ADOBE PHOTOSHOP	SKETCH	MICROSOFT WINDOWS
ADOBE INDESIGN	HUBSPOT	MICROSOFT OFFICE
ADOBE AFTER EFFECTS	SOCIAL PLATFORMS	JIRA
ADOBE PREMIERE PRO	CONSTANT CONTACT	SLACK
ADOBE XD	WORDPRESS	TRELLO