DANNY NOURI

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WORK

72ANDSUNNY
Executive Producer
Playa Vista, CA
Oct 2024 – Present
Clients: Adobe, Venmo, Target, Nascar, Hot Wheels

Senior Producer
Playa Vista, CA
May 2022 – Oct 2024
Clients: NFL, Venmo

TBWA\CHIAT\DAY LA
Senior Producer
Playa Vista, CA
June 2021 – May 2022
Clients: Gatorade, DirectTV

BBH LA
Senior Producer
West Hollywood, CA
Nov 2019 – June 2021
Clients: Quibi, Samsung, Mattel, Activision, Revance

72ANDSUNNY
Film Producer
Playa Vista, CA
March 2018 – Nov 2019
Clients: Adidas, NFL, Google, Activision, Blizzard, Allstate, Tillamook, Coors Light

Junior Film Producer
Playa Vista, CA
Nov 2015 – March 2018
Clients: Adidas Global, Adidas China, Instagram, MillerCoors, Google

180LA
Integrated Production Coordinator
Santa Monica, CA
June 2014 – Oct 2015
Clients: Adidas, Mitsubishi Motors, HP, Expedia, Boost Mobile

PROOF ADVERTISING
Junior Broadcast Producer
Austin, TX
Sept 2012 – June 2014
Clients: Subway Restaurants, Baylor University, San Antonio Tourism

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN
Bachelor of Fine Arts in Studio Art | Minor in Digital Media
Emphasis in Video Production, Photography & Digital Art

AWARDS

2025 AdAge Agency A-List (72andSunny)
2025 Clio Music - Silver x1, Bronze x1 (Venmo)
2024 AdAge Agency A-List (72andSunny)
2024 USA TODAY Super Bowl AdMeter #5 (NFL)
2024 Cannes Lion - 2x Bronze, 4x Shortlist (NFL)
2024 Reggie Award - Sports Marketing (NFL)
2024 Effie Awards - 2x Silver (NFL)
2024 Clio Award - 1x Bronze, 1x Shortlist (NFL)
2024 AICP Next Awards - Shortlist (NFL)
2024 AICP Post Awards - Shortlist (NFL)
2023 Sports Emmys Award (NFL)
2023 USA TODAY Super Bowl AdMeter #2 (NFL)
2023 Clio Award - 1x Bronze (NFL)
2023 D&AD Wood Pencil (NFL)
2023 D&AD Awards 2x Shortlist (NFL)
2023 One Show Shortlist (NFL)
2023 Gerety Award (NFL)
2023 Sport Clios - League of the Year (NFL)
2023 Sport Clios - Gold x2, Silver x4, Bronze x3 (NFL)
2023 Sport Clios - Agency of the Year Finalist (72andSunny)
2023 Music Clios - Silver x1, Bronze x1 (NFL)
2023 AICP Awards Shortlist - Production (NFL)
2022 A-List Network of the Year - AdAge (Chiat)
2022 Most Innovative Companies: #1 in Advertising - Fast Company (Chiat)
2021 Global Agency of the Year - Adweek (Chiat)
2020 AICP Next Shortlist (Quibi)
2019 Clio Award (Activision)
2019 Cannes Lion Shortlist (Activision)
2018 Agency A-List - AdAge (72andSunny)
2017 Agency Standouts - AdAge (72andSunny)
2016 Team MVP Award (72andSunny)
2016 A-List Marketer - AdAge (Adidas)
2016 2x Clio Sports Award (Adidas)
2016 Agency A-List - AdAge (72andSunny)
2016 Most Innovative Companies - Fast Company (Adidas)
2015 25 Most Disruptive Brands - Forbes (Adidas)
2015 Agency A-List - AdAge (72andSunny)
2015 Innovators of the Year - Creativity (72andSunny)
2015 Best Places To Work - AdAge (72andSunny)
2015 Most Innovative Companies - Fast Company (72andSunny)
2015 Agency A-List Standouts - AdAge (180LA)
2015 Bronze Clio Sports Award (Adidas)
2015 Radio Mercury Awards Finalist (Boost Mobile)
2014 Agency A-List - AdAge (180LA)
2014 Small Agency of the Year, Silver - AdAge (Proof)
2014 Radio Mercury Awards Finalist (San Antonio Tourism)

OTHER

2025 Shots The Americas - Judge
2024 AICP Post Awards - Judge
2024 Primetime Emmy Awards - Judge
2024 LA Emmy Awards - Judge
2023 Primetime Emmy Awards - Judge
2023 AICP Awards - Judge
2023 Academy of Television Arts & Sciences - Member
2021 AICP Post Awards - Judge
2020 WE ARE NEXT - Coffee At A Distance - Mentor
2019 72u - Mentor
2018 Multicultural Advertising Intern Program - Mentor
2017 Da Vinci Schools - Mentor
2013 YES Prep Public Schools - Mentor
2012 SXSW Film Venue - Staff