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## Experience

### **Brand Identity Designer (contract)**

Adidas - August 2015 to January 2016

Developed, conceptualized, executed, and contributed to a variety of consumer facing branding and packaging projects.

### **Brand Designer (contract)**

Cinco Design - February 2015 to June 2015

Designed and produced graphics for EA Games' 15,000 sq ft, 2 story E3 trade show booth. Additionally designed for a broad range of video game branding and identity.

### **Technical Designer (contract)**

Set Creative - December 2014 to February 2015

Worked as part of a team to design and execute Nike retail build outs at multiple locations across New York City, for the NBA's All Star week.

### **Graphic Designer (contract)**

Kamp Grizzly - September 2014 to November 2014

Designed presentations and various communications from the ground up to help win million plus dollar budget, for Adidas 'Three Stripes' Eastbay catalog takeover

### **Graphic Designer (contract)**

Columbia Sportswear Company - April 2014 to July 2014

Designed a broad range of retail and environmental graphics for use by Columbia owned stores, as well as retail partners. Also conceptualized, developed, and delivered international window programs for two new initiatives.

### **Freelance Graphic Designer**

Various Clients- December 2013 to April 2014

Worked on a wide range of projects with clients including, but not limited to: Solestruck, Mission Roller Hockey, Detroit Diesel, Frank Creative, Pop Art, Eos Skateboards

### **Graphic Designer (contract)**

Keen Footwear - October 2013 to December 2013

Designed for a broad range of retail, environmental, and marketing projects.

### **Graphic Designer (contract)**

Ivey Marketing - December 2012 to October 2013

Worked on a range of retail, marketing, and promotional projects for clients such as Nike Golf, Adidas, Puma, Monster Headphones, and others. Designed window ads, celebrity lounges, posters, banners, P.O.P stands, etc.

### **Graphic Designer (contract)**

Nike - October 2011 to December 2012

Worked on product based graphics for both the Global Football, and Young Athletes Categories.

## Education

Lees-McRae College; Banner Elk, NC  
BS: Art & Design / Communication Arts

## Technical Skills

Adobe Creative Suite:  
Indesign, Illustrator,  
Photoshop, SketchUp