Sena Dede Ahadji
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OBJECTIVE

To be in an environment that will help me to learn more, grow and develop better social media skills for business management and to obtain employment.

EDUCATION

Coventry University (UK) Sept 2008 - May 2011
(BA) Bachelor degree in Illustration & Graphics design

The British School of Lomé (Togo W/A) Sept 2005 - May 2007
(IB) International Baccalaureate Diploma

The British School of Lomé (Togo W/ A) Sept 2003 - June 2005
International General Certificate of Secondary Education (IGCSE)

AWARDS AND ACHIEVEMENTS

Community Service (Togo W/A) March 2003 - May2011
Volunteered at SOS Village d'Enfant, Hearing and Visually Impaired School, Crèche in the Grande Marché and the day crèche at the British school of Lomé. Taught interactive, educational games to the children and assisted in feeding at the BSL crèche.

Duke of Edinburgh Award (Bronze) (Togo/ Ghana W/A) Mar 2003-May 2005
The duke of Edinburgh award really pushed me out of my comfort zone. Went camping and canoeing on Lake Togo and Lake Volta, Hiking on Mount Agou in Kpalime. It helped to build interpersonal, survival, and navigational skills. Developed better teamwork and communication skills. Developed an appreciation for others strengths and weaknesses.

Extended Essay (Togo W/A) Apr 2006 – May 2007
4000 word Essay on research on Ghanaian Adinkra Symbols and it's origins, design and meanings.

Theory of Knowledge (Togo W/A) Sept 2006 - Dec 2007
Research on "Honour Killings", Essay and script writing for final presentation

Course Representative (Coventry University UK) Oct 2008 - June 2009
Represented the views of my peers and relayed information between course mates and Faculty. Learnt to be punctual, articulate, respectful and polite.

Secretary of the Christian Union (Coventry University UK) Feb 2009 - Feb 2010
Was responsible for booking speakers, taking minutes at meetings, collecting and checking mail and email, picking them up and bringing them to the venue and writing letters of gratitude.

International Women's day Exhibition (Accra, Ghana) March 2014
Digital abstract art work themed 'Kaleidoscope' and street photography on women's hair

International Women's day Exhibition (Accra, Ghana) March 2016
Canvas paintings celebrating the diversity of women and the powerful four letter word 'GIRL'

EXPERIENCES & HIGHLIGHTS

Praise Harvest Community Church (Milton Keynes UK) Jan 2010- 2012
Ushering guests, setting up refreshments, treasury, arranging chairs, cleaning up, designing material and branding.

African Startup CNN Feature (Accra Ghana W/A) March2014
Featured on African Startup on CNN as a multi tasking creative, working towards my goals and dreams.

iDESIGN (Accra Ghana W/A) March 2014
Launched a creative program for girls 9 years and above. They interacted with illustrators, animators, movie directors, photographers, and fashion designers who shared their stories with, and worked in groups on projects for their final presentations.

My Roots, My Style & Vogue.it (Accra Ghana W/A) May 2014
Featured on My Roots My style and VOGUE.it Fashion Blog

Tedx Accra (Ghana W/A) April 2015
Guest speaker on Tedx Accra which was themed “The next Chapter”.

Interview with Reuters March 2016
Interview with Reuters about being a creative hipster freelancer, challenges and experience

EMPLOYMENT HISTORY

Gap year Internship Printwear Services Ltd (Accra Ghana) Aug 2007- July 2008
Sales assistant, maintained cash float and balanced till, made daily bank deposit, stock keeping, ad hoc duties, customer service (handling enquiries or complaints. Managed the Spintex branch when it opened, assisted with CAN 2008 t-shirt printing, worked well with my colleagues.

Fund Raising Roaming Position Dialogue Direct (UK and Wales) Aug 2009 - Sept 2009
Fundraised for charities such as RSPCA, Care International. Had street dialogues with pedestrians, set up direct debits, built up my confidence, became more articulate, cohabited well with other team members and learned to stay motivated.

City Council Internal Communications Campaign (Coventry, UK) Apr 2010- Jun 2010
Group project centered on character development and design, developed good organization and presentation skills, and learned to communicate well between client and team members.

Student Ambassador for Illustration & Graphics Design (Coventry University UK) Nov 2010 - May 2011
Worked on open days at the School of Art and design, took visitors on tours around the faculty, showed the different facilities available, directed potential students to interviews, talked about experience with the course and answered questions about the course.

Snappy Snaps (Milton Keynes UK) Aug 2011 - Dec 2012
Took passport photos, portraits, developed film rolls from disposable cameras, maintained Noritsu machines, assembled canvases, assisted with sales of products and served customers. Learnt to be patient, respect and work with strict timelines, to be proactive, take initiative and be consistent in the services we delivered.

Think Mahogany Events (Accra Ghana) March 2013 - May 2013
Was the personal assistant for Think Mahogany Events. Scheduled meetings with clients, answered phone calls, replied and checked emails regularly, administration, ran errands, supervised set up for events, designed flyers and took and edited photos.

Freelancing March 2013 - Ongoing
Being flexible enables me to work on a number of projects from Graphics designing, painting murals, personalizing ceramics, photography, and exhibitions. The experience teaches the importance of transferable skills, honesty, transparency and discipline.

The Gospel Beatz Radio Show (Accra, Ghana) Dec 2015 - Ongoing
Presenting on "The gospel Beats Radio Show has contributed in building my confidence, preparation skills for interviews listening and research.

Creative Director at SAhadji & Akooshi (Accra, Ghana W/A) Jan 2016 - Ongoing
Specialize in personalizing ceramics and coconut crafts. Responsible for handling SAhadji_gh social media page on Facebook and Instagram and taking pictures for both SAhadji and Akooshi. Coming up with new design aesthetics and uses of the coconut shells.

Healthyou Limited (Accra, Ghana W/A) Nov 2016 - Ongoing
Packaging design, logo design and Set up Social Media Accounts.

LANGUAGES SPOKEN

- Fluent in English
- Fluent in Twi
- Fluent Mina/ Ewe
- Intermediate in French

HARDWARE

- Proficient Mac user
- Proficient PC user

SOFTWARE

- Microsoft word
- PowerPoint
- Excel
- Adobe illustrator
- Adobe Photoshop.