E L I S A D O L E N T E

Women's Apparel Designer and Product Developer

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Objective: To obtain a full time position in the contemporary fashion industry that will challenge and excite me

EDUCATION

BACHELOR OF DESIGN
Ryerson University

COMPUTING SKILLS

Mac and PC system
Adobe: Illustrator, Photoshop, InDesign
Microsoft: Outlook, Excel, Word
Gerber: Web PDM
Notion & Slack

AWARDS

CHICOS FAS & AWARD INTEGRITY CATEGORY
White House | Black Market
2010

HUDSON BAY COMPANY DEZIGNERS COMPETITION
2nd Place – Men's Wear Category
2005

EXPERIENCE

DESIGNER & PRODUCT DEVELOPER
01.2020- 02.2023

ELLIE MAE STUDIOS - Toronto, Ontario

- Trend and market research, creating seasonal trend boards
- Fabric and trim selection as well as ordering for in house sampling
- Sketching and designing for all product categories: tops, bottoms, dresses, jumpsuits, jackets, outerwear
- Tech pack and BOM creation and maintenance
- Creating and maintaining seasonal tracking and ordering charts
- Leading fittings, creating and sending fit comments
- Leading Zoom meetings with overseas factories, in English and Italian
- Responsible for sample room and work flow management
- Working daily with pattern maker and sewers on mock ups and samples
- Created and implemented work processes for more efficient and structured collections
- Managed the design team: responsible for reviews, work load, vacation approvals and other management activities.
- Expanded the breadth of the collection by over 50% during my tenure
- Collaborated with sales and marketing teams to understand sell through and customer feedback to improve future collections
- Worked hard to design and develop collections that were on brand, met the appropriate retail pricing structure and took into account both past sales knowledge and future trend forecasting

DESIGNER & PRODUCT DEVELOPMENT MANAGER
03.2015 - 01.2020

FINE LINE IMPORTS - Toronto, Ontario

- Performed trend and market research
- Created the seasonal trend, colour and fabric direction for each new line
- Designed and bought for three separate women's wear lines
- Designed across all product categories including; cut-and-sew knits, woven tops, sweaters, dresses, pants, skirts and jackets
- Traveled to China bi-annually to work with factories on new developments as well as attend trade shows (Canton Fair) as a buyer
- Developed initial tech packs, ran fit sessions and sent fit comments
- Created and maintained line sheets, look books, selling reports and line plans
- Worked with the president to create the concept for the seasonal photo shoots, hired models, make-up artists and photographers
- Created a brand-new line and managed it from initial concept, to logo and branding creation, design, proto samples and production
- Managed the Product Development team

EXPERTISE

SKETCHING & ILLUSTRATION
LINE PLANNING
GARMENT CONSTRUCTION
FITTING & TECH PACKS
SAMPLE ROOM MANAGEMENT
ITALIAN - B1 LEVEL

FABRICATIONS:
SOFT WOVENS,
STRUCTURED WOVENS,
CUT & SEW KNITS
SWEATERS

HOBBIES

CYCLING
ITALIAN LANGUAGE STUDIES
PIZZA CONNOISSEUR
CREATING THINGS
ALL THINGS VINTAGE

EXPERIENCE

FREELANCE DESIGNER
01.2015 - 03.2015

WHITE HOUSE | BLACK MARKET- Fort Myers, Florida

- Returned to the Dress team as a freelancer, continuing all tasks from previous position below

JUNIOR DESIGNER & PRODUCT DEVELOPER
11.2013 – 11.2014

JOE FRESH - Toronto, Ontario

- Principle Designer Woven Dresses – Market Stores with secondary responsibilities in Woven Tops
- Responsible for trend research and analysis of on brand trends
- Responsible for production of the Dress product category gaining a fully rounded view on the product lifecycle
- Responsible for daily communication with vendors and approvals of trim, fabric, lab dips and strike off's

ASSOCIATE DESIGNER
02.2009 – 06.2013

WHITE HOUSE | BLACK MARKET- Fort Myers, Florida

- Responsible for trend research each season
- Designed product that spanned daytime lifestyles and saw that product from inception through the development lifecycle
- Developed experience with woven and knit fabrications as well as sweaters
- Created original embroidery and embellishment layouts
- Sourced and developed new trim for each season
- Regularly presented in design driven meetings
- Directed the Assistant Designers and Interns in day-to-day activities
- Departments: Dresses, Sportswear bottoms and Core Suiting

ASSOCIATE TECHNICAL DESIGNER
06.2006 – 2.2009

ABERCROMBIE & FITCH – Columbus, Ohio

- Ran fittings, provided summaries of fittings to department heads, provided comments and made pattern corrections using Gerber pattern design software
- Built initial tech packs and created detail sketches using Adobe Illustrator
- Updated trim pages, main sketch pages and marketing pages in tech packs