



LARYSSA MELLO

FASHION DESIGNER

CONTACT

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Quito - Ecuador 

PROFILE

Fashion Designer graduate in the Universidad Anhembi Morumbi, with a focus on fashion developments in Mexico and Brazil.

Ability to multi-task and effectively manage multiple deliverables.

Native in Portuguese, fluent in Spanish and advanced in English.

SKILLS

Microsoft Office
Illustrator
Photoshop
Negociation

EDUCATION

BACHELOR IN FASHION BUSINESS - SPECIALIZATION IN FASHION DESIGN

2006 - 2009 Universidade Anhembi Morumbi - Sao Paulo, Brasil

EXCHANGE PROGRAM: FASHION INDUSTRY DRESS DESIGN

2008 Universidad Del Valle de Mexico - Mexico City, Mexico

EXPERIENCE

DENIM FASHION DESIGNER - REGIONAL

Vicunha Textil - Quito, Ecuador | Enero 2018 - Actual

Responsible for the development of garments for sales samples, showroom and catwalks. Training lectures on trends, products and fashion design to the public, the sales team and customers. Development of collection projects together with clients. For the entire region of Latin America.

CONTENT EDITOR/BLOGGER

Taste My Closet | Febrero 2013 - Actual

Content editor on the blog: www.tastemycloset.com and social networks: www.facebook.com/TasteMyCloset and www.instagram.com/tastemycloset.

FASHION DESIGNER

Comercial ETATEX - Quito, Ecuador | September 2015 - September 2017

Responsible for the Taxi line - junior girls and jeans (adult and child, men and women), research trends, product development, fittings, preparation and presentation of collections for management, negotiation with vendors, oversee the collection from point of sale to commercial department.

FASHION DESIGNER - JEANSWEAR

Sexy Jeans - Mexico City, Mexico | September 2014 - May 2015

Responsible for development of the jeans line, production follow-up, fittings, preparation and presentation of collections for management, negotiation with vendors, oversee the collection results from the point of sale to planning and commercial departments.

FASHION DESIGNER

Empresas Pinto - Quito, Ecuador | June 2013 - July 2014

Responsible for the development of the traditional men and women's lines, production follow-up, fittings, preparation and presentation of collections for management, negotiation with vendors, oversee the collection results from the point of sale to planning and commercial departments.

COSTUMER SERVICE

Hera Apparel - Puebla, Mexico | January 2012 - January 2013

Account management for Fox Head (USA), James Perse (USA), Lucky Brand (USA), M.Officer (Brasil), and Carlos Miele (Brasil); responsible for generating weekly reports, tracking production processes and samples, meeting delivery dates, preparing and reviewing orders, and development of samples.

FASHION DESIGNER - JEANSWEAR

M.OFFICER - Sao Paulo, Brazil | March 2011 - December 2011

Responsible for the male denim line, research trends, development of products and supplies, fittings, preparation and presentation of collections for management, negotiation with vendors, oversee the collection results from the point of sale to planning and commercial departments.

PRODUCTION ASSISTANT

Privalia eCommerce - Sao Paulo, Brasil | June 2010 - March 2011

Responsible for growth of website sale campaigns, developing the technical and advertising profile of product descriptions. Assisted photographers in major fashion products photoshoot.

DESIGN ASSISTANT - JEANSWEAR

Calvin Klein Jeans - Sao Paulo, Brazil | July 2009 - June 2010

Responsible for the creation of technical specifications of products, preparation of the technical design, vendor contracts, organize sample receptions, assisted designer with fittings, assisted in development of the products and supplies, research trends in jeanswear lines and for men, women and children.

DESIGN ASSISTANT (TEMPORARY)

VR Menswear - Sao Paulo, Brazil | March 2009 - May 2009

Responsible for the creation of technical sheets for products, creation of the technical design with the specifications for the production of the denim lines and men's accessories. Negotiations with vendors.