



MARIA PEREZ - GRAPHIC DESIGN - CREATIVE DIRECTION

By blending the elements of design, illustration and photography, I have been able to create a versatile and award-winning style. My goal is to create compelling imagery that conveys the ultimate visual story and is tailor-made to my client's tastes and individual design needs. My ability to learn quickly has enabled me to wear many hats in the design industry, and has given me the opportunity to work with high-profile clients on a variety of complex projects. Although an excellent self-starter, I prefer working on a team that fosters high regard for the creative process, welcomes innovative ideas and can appreciate the dynamic, yet engaging nature of design. Thank you in advance for reviewing this resume. Please contact me to further discuss my experience and qualifications at: mperezcreative@gmail.com
Please visit my on-line portfolio at: <http://mperezdesign.carbonmade.com>

LEAD DESIGN - CREATIVE DIRECTION - ILLUSTRATION

Freelance Clients: Sephora Grand Prize Winning Package Design 2007 - L.A. Choppers - RQN Attorneys at Law - Isabella Fiore - Pure Pediatric Therapy - Liberty Packaging - Orange Coast College - Books on Tape - The Girl Scouts of Orange County - The Boys and Girls Club - TBWA Chiat Day (Contracted production of retail ads for: Nissan, Harmon Kardon, Infinity, Pedigree, Uncle Bens, and Budweiser.) - Capps Design - Zenicle Guitars - Zoe Organics

STAFF POSITIONS

QSC – 2016-CURRENT

- Design and manage corporate brand
- Digital/web marketing design and support
- Trade Show graphics and presentations
- Assist and direct marketing photo shoots
- Art direct freelancers
- Marketing collateral and sales literature

CORE HEALTH & FITNESS – 2013-2015

- Designing marketing collateral
- Capture and edit photo and video for commercial use
- Facilitating work-flow with the design team
- Art direct junior designer and production artists
- Marketing support for external/internal clients
- Re-brand Star Trac look and feel

Accounts: Star Trac, Spinning, Schwinn, StairMaster, Nautilus

D-LINK SYSTEMS – 2004-2011

- Product marketing support
- Marketing collateral
- Creative ad campaigns
- Flash banners and videos
- Web graphics
- Trade show support
- User interface design
- Logo development
- Retail packaging design
- Social media support

INGRAM MICRO – 2012-2013

- Conceptual design
- Ad campaigns from concept to completion
- Print collateral
- Web graphics and digital sign-age
- Photography

Accounts: HP, Apple, Citrix, Cisco, Xerox, Juniper Networks, Blackberry and Microsoft

LG- ERICSSON – 2011-2012

- Marketing collateral
- Advertising
- Web graphics
- Trade show support
- Monthly newsletter
- Social media support

REFERENCES

Please contact me for a detailed list.

EDUCATION

BFA with Honors in Graphic Design - Cal State University Fullerton
Digital Media Arts Certified - Orange Coast College

PROGRAMS



Illustrator • Photoshop • In Design • Final Cut Pro • Microsoft Office