



## IFIGENIA MARTÍNEZ URDANETA

I'm a wardrobe designer with experience in visual and written content. I love photography, art and fashion magazines, running and exercising. My goal is to work in a creative environment where I can share my ideas and grow as a professional.

### QUALITIES

Team work, objective driven. I'm an enthusiastic person, very energetic, persistent, efficient and always on time. I know how to follow directions and make decisions. I'm willing to learn new things and take risks. I've a keen eye for the latest trends. Ability to build and maintain relationships with important contacts. I'm creative and I have an extensive imagination.

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### EDUCATION

Business Administration degree in Universidad Central de Venezuela  
English / Spanish Word, Excel, Power Point, Keynote, Pages

### EXPERIENCE

**Wardrobe Designer movie "GRINGA"** / October 2019 - December 2019. EEUU. Responsible for designing the wardrobe for all the movie characters. Coordinating the wardrobe team and managing the department budget.

**Wardrobe Designer TV series "ANA"** / Viacom / May 2019 - December 2019. EEUU. Responsible for designing the wardrobe for all the movie characters. Coordinating the wardrobe team and managing the department budget.

**Wardrobe Designer advertising** / Landia / Diciembre 2018 - Current. México. Responsible for designing the wardrobe for different commercials for clientes such as: Amazon, CocaCola, GMC, Cadillac, Cinopolis, MC Donald.

**Fashion Stylist for different magazines** / Glow, Grazia y Qmode / 2018. México - España. Be the creative director of the fashion stories for the magazines.

**Fashion Stylist and talent reality Mi mitad + Hot** / E! Entertainment Television / May 2018 - August 2018. México. Responsible for designing the image of each participant and being the fashion stylist of the show on camera.

**Wardrobe Designer TV series "Mi lista de Exes"** / Televisa / Feb 2018 - April 2018. México. Responsible for designing the wardrobe for all the characters of the series. Coordinating the wardrobe team and managing the department budget.

**Wardrobe Designer movie "La Boda de la Abuela"** / Los Güeros films / October 2017 - December 2017. México. Responsible for designing the wardrobe for all the movie characters. Coordinating the wardrobe team and managing the department budget.

**Fashion Stylist reality Kiss Bang Love 1 y 2** / E! Entertainment Television / August 2017 - Feb 2018. México. Responsible for designing the image for the host and participants of the show

**Wardrobe Designer advertising** / April 2017 - October 2018. México. Responsible for designing the wardrobe for different commercials for clientes such as: CDMX, Marlboro, Benson & Hedges, BuzzFeed, la Lechera, CocaCola and Huawei.

**Wardrobe Designer movie "A ti te quería encontrar"** / Itaca / September 2016 - December 2016. México. Responsible for designing the wardrobe for all the movie characters. Coordinating the team and managing the department budget.

**Wardrobe Stylist** / Nickelodeon - MTV / December 2014 - August 2016. EEUU. Responsible for planning and development of five different TV projects. Coordinating a team of 15 people. Design of the wardrobe for 30 different characters in each project and managing the department budget.

**Visual Merchandiser** / H&M / July 2012-December 2014. México. My job was to present garments in an attractive way and to follow up on sales activities. Responsible for windows and in-store displays. I also trained my colleagues onsite, about visual merchandising and garment presentation.