



ILLUSTRATION
GRAPHIC DESIGN

PERSONAL INFO

E-mail

nictalopes@gmail.com

Website

www.chepitaouyeah.com

TECH SKILLS

Photoshop

Illustrator

ILLUSTRATION SKILLS

Character Design
Book Illustration
Comic Illustration
Fantasy Illustration

DESIGN SKILLS

Brand Design
ATL and BTL
Social Media

Concept artist with a background in graphic design and freelance illustration. Videogames and illustration are my passion because they challenge all my skills as a visual creative. I am a very independent though friendly person, who also appreciates the value of teamwork and I am ready to use my skills to bring ideas to life.

EXPERIENCE

2003 - 2019	FREELANCE GRAPHIC DESIGNER Art direction, illustration, concept art, character designer, graphic design.
2015 - 2015	LA FACULTAD Freelance Art Director in charge of Brand management for a pharmaceutical company in Ecuador. During this period I was in charge of a team and together we developed ideas for campaigns mostly in ATL and BTL.
2011 - 2012	EJE DDB As a senior graphic designer and illustrator, I had the opportunity to team up with EJE DDB in creating visual ideas for ATL and BTL campaigns along with illustrations for brands such as Diageo and AXE.
2008 - 2010	Norlop JWT Junior Art director and illustrator in charge of creating in a fast passed environment, visual content for a big retail corporation.

EDUCATION

2000 - 2003	Graphics Arts Institute - Graphic Designer
2018 - 2021	SVA - BFA in Illustration - Senior Year

AWARDS & EXHIBITIONS

2009	A5 Magazine, Remix issue / Israel // ROLE: Published Artist
2010	ABSOLUT VODKA, The Art of Sharing / Ecuador // ROLE: Artist
2011	ILUSTRES ILUSTRADORES, Exhibition / Ecuador //ROLE: Artist
2014	AXE, The AXE Effect / Puerto Rico //ROLE: Freelance Illustrator
2016	[Gold, Silver and Bronze medal at Festival Cúspide, Puerto Rico
2017	SESIONES VOLÁTIL // Ecuador - 1st Exhibition and interview ROLE: Artist
2018 - 2021	Silas H. Rhodes Merit Scholarship Award / USA