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## IN MY POCKET

- 15 years of creative industry experience in education, healthcare, technology, and advertising
- A metaphorical bridge-builder of strategy, content, and design teams and empathetic collaborator with subject matter experts in diverse fields
- Extensive expertise with concepting, designing, and scaling solutions for complex strategies with scientific objectives
  - Seasoned creative leader of design, illustration, motion, sound, and UX

## **EDUCATION**

**OCT-DEC 2018** 

School of Motion Animation Bootcamp

**SEP 2005-JUN 2007** 

VBATC Digital Design I + II

## **I BELIEVE** IN THE POWER OF IDEAS.

I champion creativity with a strong foundation in conceptual thinking and a passion to step into the unknown to bring ideas to life.

## **EXPERIENCE**

DIRECTOR, USER EXPERIENCE (UX) AVALERE HEALTH 2024-2025

ASSOCIATE DIRECTOR, UX RAZORFISH HEALTH 2022-2024

ASSOCIATE DIRECTOR, CREATIVE/ CREATIVE LEAD IQVIA 2019-2022

SENIOR ART DIRECTOR/ART DIRECTOR **EVOKE MICROMASS** 2016-2019

CREATIVE DIVISION MANAGER/DESIGNER DAKNO MARKETING

2015-2016

MARKETING **ASSISTANT** TOWN OF CARY PARKS AND REC

**GRAPHIC & WEB DESIGN ASSISTANT** LORD FAIRFAX COMMUNITY COLLEGE 2008-2009

JR. GRAPHIC DESIGNER WILLIAM E. WOOD & ASSOCIATES **REALTORS** 



**UP MY SLEEVE**