

brittney thorp

San Jose, CA

925.548.6249

www.brittneythorp.com

bthorpgdesign@hotmail.com

PROFILE

Talented Graphic Designer with 8+ years experience in creating engaging and creative designs. Highly motivated team player demonstrating expertise in visual direction, artistic innovation, and brand positioning while excelling in fast-paced, time-sensitive environments. Seeking to work in a creative atmosphere which encourages life-long learning and where my formative knowledge and skills can help create long-lasting, recognizable brand identities.

WORK EXPERIENCE

SAN JOSE SHARKS, SAN JOSE CA

JULY 2015 - PRESENT

CREATIVE SERVICES MANAGER

Oversees creative brand execution, graphic design and advertising projects for all Sharks Sports & Entertainment properties including the San Jose Sharks, San Jose Barracuda, SAP Center and Sharks Ice.

- Manages graphic designers including scheduling/delivery of all creative requests, quarterly reviews and annual compensation adjustments, and providing a vision for the framework of future artwork.
- Acts as main contact for printing/production vendors including project quotes and quality control
- Designs and produces internal collateral as well as graphics and artwork for digital media, advertising and large format signage
- Responsible for vendor relationship management and maintenance of the existing vendor list for all creative vendors
- Develop timelines for account and creative teams and communicate crucial deadlines to all

SAN JOSE SHARKS, SAN JOSE CA

AUGUST 2012 - JULY 2015

GRAPHIC DESIGNER

Responsible for design for all creative projects for the San Jose Sharks, Sharks Ice and supporting organizations within the Sharks Sports & Entertainment family.

- Conceptualized and created original designs, elements and materials in line with existing seasonal creative direction to support the brand and business objectives for the San Jose Sharks.
- Completed 10+ projects daily by coordinating with outside agencies, art services, printers, etc.
- Developed non-traditional ideas/projects in collaboration with other departments within the company such as CHOMP cards for Playoff Games
- Assisted in the development and execution of a wide variety of 300+ deliverables including but not limited to print advertisements, logo development, web advertisements, infographics and social media collateral

Managed internal and external use of logos/marks to ensure brand integrity.

- Created brand identities, icons and illustrations for special events and platforms including web elements, infographics and presentations

THE CLOROX COMPANY, OAKLAND CA

FEBRUARY 2009 -AUGUST 2012

GRAPHIC DESIGNER

Daily tasks included:

- Conceptualized and designed presentation and collateral works for a variety of clients in a creative, corporate environment
- Designed and assisted install of various works of art including banners, posters, brochures, trade show graphics, photoshoots and comp mockup
- Developed works from initial client concept to pre-press and final production preparation
- Provided support to Marketing Communications team for collateral and other print design needs

Produced four publically displayed Glad® package designs for a Fortune 500 company.

- Project had extremely tight deadlines; involved simultaneous interactions with five clients
- Cycled through 15 concept rounds; succeeded with a product photoshoot
- The finalized design was then submitted to production, printed and shipped to the company

REFERENCES AVAILABLE UPON REQUEST

EDUCATION

2008 - 2011

SAN JOSE STATE UNIV

BA IN DESIGN STUDIES

EMPHASIS IN GRAPHIC DESIGN

SKILLS

ADOBE CREATIVE SUITE

Illustrator, InDesign, Photoshop,
Lightroom, Dreamweaver