

FRANK RODRIGUEZ

WEBSITE

frank.portfolio.site

MOBILE

+1(415) 728 - 5076

EMAIL

frank@greeneyecreations.com

Over 15 years experience in user interface and user centered design, including design systems and user research.

EXPERIENCE

PRODUCT DESIGNER
Pleasanton, CA
Feb 2019 - Dec 2021

WORKDAY

Partner with stakeholders to document requirements and align design solutions. Conduct user research, coordinate usability-testing efforts, and interpret test results. Ensure interaction consistency and A11y best practices across the products.

SR. INTERACTION
DESIGN CONSULTANT
San Francisco, CA
Aug 2007-Present

RECENT CLIENTS

AAA Insurance Group - UI/UX Designer (December 2016 to December 2017)
SunPower - UI/UX Design (December 2014 to August 2015)
Class Actions News - UI/UX Design (May 2014 - December 2014)

PRODUCT DESIGNER
Mountain View, CA
Feb 2018 - Feb 2019

INTUIT

Shape research protocol to launch features and establish business 3 year vision. Work across multiple business units to maintain alignment on design initiatives. Established new format for department design critiques.

SR. UX DESIGNER
San Francisco, CA
Apr 2017 - Sept 2018

RING CENTRAL

Work with team members, stakeholders and execs across multiple departments. Conducted and led user research to support design strategies.

SR. UI/UX DESIGNER
San Francisco, CA
Nov 2011 - Mar 2014

LENDING CLUB

User interface mock ups through white-boarding, sketch and wireframes. Responsive mobile and desktop layout for A/B and MVT testing.

PREVIOUS CLIENTS

CREDIT KARMA (2011), **BARRACUDA NETWORKS** (2010),
WIRED (2009), **CHARLES SCHWAB** (2008), **CONDE NET**(2007)

EDUCATION

N. ARIZONA UNIVERSITY
BFA Visual Communication

Hands-on experience of computer imaging programs as well as 2D animation and web design.

LANGUAGES

ENGLISH

SPANISH

PROFESSIONAL SKILLS

FIGMA



SKETCH



INVISION



ADOBE XD



PHOTOSHOP



MIRO

