

FRANK RODRIGUEZ

WEBSITE

frank.portfolio.site

MOBILE

+1(415) 728 - 5076

EMAIL

frank@greeneycreations.com

Product designer with 20 years leading end-to-end platform design across complex ecosystems, unifying experiences and design standards to deliver scalable, user-centered products.

Skilled in aligning business vision with customer value from research to implementation.

EXPERIENCE

PRODUCT DESIGNER

San Francisco, CA

Oct 2024 - Sept 2025

INTUIT

Led design strategy across multiple business units to align with Intuit's three-year vision, advancing AI initiatives and spearheading Intuit's partner portal.

Developed frameworks improving cross-team alignment and design consistency across internal platforms.

Established and facilitated new design critique formats, strengthening collaboration and quality outcomes.

SR. UX/UI DESIGNER

Pleasanton, CA

Apr 2020 - Feb 2024

WORKDAY

Led the design of Workday's Partner Center, integrating Salesforce Lightning UX for over 4,000 daily users.

Drove end-to-end research, prototyping, and iteration to improve partner engagement, generating \$34M+ in pipeline revenue.

Collaborated with Engineering, PM, and Legal to maintain accessibility and consistency across Workday's enterprise platforms.

PRODUCT DESIGNER

Belmont, CA

Apr 2017 - Sept 2018

RING CENTRAL

Defined core design patterns for admin and communication tools serving global enterprise clients.

SR. UX/UI DESIGNER

San Francisco, CA

Apr 2011 - Mar 2014

LENDING CLUB

Designed responsive flows and visual systems for loan origination and investor dashboards.

PREVIOUS CLIENTS

INTUIT (2019), **AAA INSURANCE GROUP** (2016), **SUNPOWER** (2014), **CREDIT KARMA** (2011), **CHARLES SCHWAB** (2008), **CONDE NET** (2007)

EDUCATION

N. ARIZONA UNIVERSITY
BFA Visual Communication

Hands-on experience with computer imaging, 3D, and web design applications.

LANGUAGES

ENGLISH

SPANISH

PROFESSIONAL SKILLS

FIGMA



SKETCH



LLMs



GOOGLE SUITE

