

WEBSITE

frank.portfolio.site

MOBILE

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EMAIL

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FRANK RODRIGUEZ

Over 17 years of experience in user interface and user-centered design, including design systems and user research.

EXPERIENCE

UX/UI DESIGNER

Pleasanton, CA
Apr 2020 - Feb 2024

SR. INTERACTION DESIGN CONSULTANT

San Francisco, CA
Aug 2007-Present

PRODUCT DESIGNER

Mountain View, CA
Feb 2018 - Feb 2019

SR. UX DESIGNER

San Francisco, CA
Apr 2017 - Sept 2018

SR. UI/UX DESIGNER

San Francisco, CA
Nov 2011 - Mar 2014

PREVIOUS CLIENTS

WORKDAY

Collaborate across interdisciplinary teams to drive user-centered design solutions. Conduct user research, coordinate usability-testing efforts, and interpret test results. Ensure interaction consistency and A11y best practices across the products.

OTHER CLIENTS

AAA Insurance Group - UI/UX Designer (December 2016 to December 2017)

SunPower - UI/UX Design (December 2014 to August 2015)

Class Actions News - UI/UX Design (May 2014 - December 2014)

INTUIT

Shape research protocol to launch features and establish business 3 year vision. Work across multiple business units to maintain alignment on design initiatives. Established new format for department design critiques.

RING CENTRAL

Work with team members, stakeholders and execs across multiple departments. Conducted and led user research to support design strategies.

LENDING CLUB

User interface mock ups through white-boarding, sketch and wireframes. Responsive mobile and desktop layout for A/B and MVT testing.

CREDIT KARMA (2011), **BARRACUDA NETWORKS** (2010),
WIRED (2009), **CHARLES SCHWAB** (2008), **CONDE NET**(2007)

EDUCATION

N. ARIZONA UNIVERSITY
BFA Visual Communication

Hands-on experience of computer imaging programs as well as 2D animation and web design.

LANGUAGES

ENGLISH

SPANISH

PROFESSIONAL SKILLS

FIGMA



SKETCH



INVISION



ADOBE XD



PHOTOSHOP



MIRO

