

LISA GEIGER

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Professional graphic designer with diverse background in design and art. Pursues excellence in technical skills as well as inventive solutions. Possesses strong people skills, with the ability to work together in a team setting or independently with effective self-direction. Pays attention to detail, is organized, diligent and reliable.

SKILLS

- skills in Adobe Photoshop, Illustrator, InDesign
- use Photoshop, Illustrator and InDesign to produce art and design for digital and print products
- solid understanding of requirements for both digital and print production
- excellent understanding of principles of good layout and use of typography
- research new software and design concepts
- create inventive designs based on knowledge of layout principles and aesthetic design concepts
- develop engaging graphics and layouts for product illustrations, company logos and websites
- proficient in Microsoft Office programs

self-direct

prioritize and manage time effectively

meet deadlines

multi-task

pay attention to detail and accuracy

maintain organization

work cooperatively

listen attentively

problem-solve creatively

EXPERIENCE

Graphic designer

Artist/Illustrator

Lisa Geiger Art + Design
Monterey, CA

August 2014 to present

- discuss and establish objectives with client
- evaluate client needs and specifications to develop successful designs
- develop a variety of preliminary designs for refining goals
- demonstrate competence in principles of good layout and use of typography
- use Photoshop and Illustrator to produce art and design for digital and print products
- refine projects and designs to completion
- create clever and engaging designs
- develop new skills and techniques

Graphic designer

Marty Magic

Santa Cruz, CA

March 2016 to present

- edit and size images for website and print
- create and maintain product listings for three online stores
- plan concepts by investigating information and associated ideas
- think and work creatively to find fresh solutions to promote products
- improve and maintain brand identity
- proofread articles to produce accurate and high-quality work
- sing songs with Alisha

Graphic designer

BioSystems Analysis, Inc. | Santa Cruz, CA

January to July 1990

Graphic designer

Mode Commercial Images | Santa Cruz, CA

February 1987 to July 1990

EDUCATION

2012 Graphic and Interactive Design Studies
DeAnza College, Cupertino, CA | 4.0 GPA

1995 Bachelor of Environmental Design
University of Colorado, Boulder, CO | 3.45 GPA

ADOBE ILLUSTRATOR | PHOTOSHOP | INDESIGN | SKETCH | DRAW | WORD | EXCEL