ROMAN MENDEZ

Studio Director of Post Production and Creative & AI Consultant

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Chicago/Global/Hybrid/Remote

EXPERIENCE

Principal Owner/Executive Producer - Creative & AI Consultant

Republic Studios

2008 - Present | Chicago/Global/Hybrid/Remote

- At Republic Media Inc., I combine creative storytelling with the power of advanced technologies to offer comprehensive solutions in production, post-production, and AI integration. As the Principal Owner and AI Consultant, I help brands, agencies, and production teams embrace the future of advertising through innovative workflows, tools, and strategies.

Senior Vice President - Studio Director of Post Production and AI Integration

456 Studios (formerly Lord + Thomas)

2021 - Present | Chicago/Global/Hybrid/Remote

- As Studio Director, my responsibilities include steering the day-to-day activities within our post-production studio. This involves directing the creative process, monitoring project timelines to ensure all milestones and deadlines are met, managing the studio's budget, ensuring fiscal discipline, and optimal allocation of resources.
- Lead in AI Technology Innovation: Specializing in the development and integration of advanced AI workflows and solutions for agencies and studio.
- Recruiting, training, and leading studio team of 50+ members.
- Facilitating communication between Studio and Agency Departments, including Broadcast Production, Account, Creative and C-Suite Leadership.

Vice President - Studio Manager, Executive Producer and Post Supervisor

Lord + Thomas - FCB Global

05/2019 - 05/2021 | Chicago/Global/Hybrid/Remote

- Studio Manager, Creative VFX Supervisor, and Executive Producer, with a specialized focus as a Lead in AI New Technology Implementation.
- Responsible for creative output excellence from Studio and helped win FCB's first Titanium Cannes Awards.
- Creation of hybrid workflows for Studio and Agency.

Vice President - Director of Edit & Design at Lord + Thomas

Lord + Thomas - FCB Global

05/2017 - 05/2019 | Chicago

- Creative VFX Supervisor, Technical Director, Personal Director, A.I. New Technology Lead.
- Senior Creative Editor, Senior Colorist, Senior Motion Designer/VFX Artist, Finisher.
- Helped secure a patent for AI/Cloud workflow.

Design/VFX Supervisor & Creative Editor

Outsider Inc

01/2007 - 01/2009 | Chicago

- Co-Led Design Team, while simultaneously worked as Creative Editor, Colorist and Finisher

Lead Motion Design & VFX Artist

Machete Studios

01/2003 - 01/2007 | Chicago

- Lead Motion Design & VFX Artist.

Flame Artist Associate - Motion Designer

Filmworkers Club

01/2000 - 01/2003 | Chicago

- Flame Artist Associate - Motion Designer.

LANGUAGES

Spanish
Native

SUMMARY

At Republic Media Inc., I combine creative storytelling with advanced technologies to deliver innovative solutions in production, post-production, and AI integration. As Principal Owner and AI Consultant, I help brands and agencies embrace the future of advertising with cutting-edge workflows and strategies.

Previously, as Senior VP and Studio Director at 456 Studios, I led a premier post-production studio by blending technology and artistry. With over a decade of experience as a Motion Designer, VFX Supervisor, Editor, Colorist, AI Integration Director, and Executive Producer, I specialize in content creation, motion design, and AI-driven processes. Passionate about AI Generative Art, I create captivating visuals and optimize workflows, positioning studios at the forefront of innovation.

SKILLS

AI Generative Art | AI Workflows | VFX Super | AI Integration | Film Production | DE&I | Creative Direction | Design | Management | Emerging Technologies | Print Production | Team Leadership and Mentoring | Social | Budget and Cost Control | Workflow Optimization | Cloud Workflows | Real-Time Workflows | Technical Proficiency | Project Planning | Client Relationship Management | IT Workflows | Communication and Collaboration | Producing | Quality Assurance and Quality Control

INDUSTRY EXPERTISE

Senior Creative Editor, Senior Colorist, Senior Motion Designer, VFX Supervisor, Finisher.

Post Production + Production

AI Integration

Operations + Management

EDUCATION

Visual Communications

Loyola University Chicago

1994 - 1997