

BRANDON WEI

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5409 Carlton Way #116, Los Angeles, CA 90027

SKILLS

After Effects

Cinema 4D

Photoshop

Premiere

Illustrator

InDesign

Avid Media Composer

Drawing

Storyboarding

EXPERIENCE

PlutoTV | Los Angeles, CA

Motion Graphics Editor | September 2021 - October 2023

Collaborated with Art Director and Designers on animating layouts for promotional content for both on and off platform videos such as channel launches, stunt and seasonal programming, and platform updates.

Micromass, Ashfield Health | Raleigh, NC

Motion Graphics Production Designer | April 2020 - September 2021

Animated information-based narrative patient-side and social media videos for pharmaceutical clients such as Novo Nordisk, Pfizer, and Regeneron. Created branding content for company relaunch under Ashfield Health, storyboarding and animating new logo animation. As first in-house motion production artist, collaborated with Marketing, Writing, and Art teams to set a pipeline for best practices.

Quite Frankly Productions | Jersey City, NJ

Contract Motion Graphics Animator | March 2019 - November 2020

Storyboarded, animated, and edited music video for *Feliz Navidad 50th Anniversary* for Jose Feliciano, along with creating promotional and merchandising assets such as toy design, posters, and book illustrations.

P.Volve | New York, NY

Motion Graphics Animator | March 2019 - October 2019

Animated Social media content for brand products, events, informative health and wellness, and partnered content and events. Provided post production and visual effects support to Editors such as lower thirds, title cards, rotoscoping and masking work, and compositing. For flagship studio launch, modeled and animated 3d assets for display space and promotional material.

Kvibe Productions | Jersey City, NJ

Motion Graphics Animator | April 2015 - March 2019

Provided VFX and motion graphics packages including titles, opening and closing animations, lower thirds, rotoscoping, and social media animations for clients such as Ernst & Young, TV Asia, Thickheads Hair products, and New Jersey Chamber of Commerce.

EDUCATION

Drexel University, Philadelphia, PA | Bachelors of Science in Digital Media - May 2012

ADDITIONAL EXPERIENCE & ACHIEVEMENTS

Feliz Navidad, Animated Shorts Submission | Nashville Film Festival 2020