

BRANDON WEI

www.BrandonWei.com

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516.313.1712

SKILLS

After Effects

Cinema 4D

Photoshop

Premiere

Illustrator

InDesign

Avid Media Composer

Drawing

Storyboarding

EXPERIENCE

Red Bull Media House | Santa Monica, CA

Post Production Specialist | February 2024 - Present

Performed quality control of legacy edits, conforming according to RBMH audio and video specifications.

Created Motion Graphics animations for marketing teams for an Olympic Games social media campaign.

PlutoTV | Los Angeles, CA

Motion Graphics Editor | September 2021 - October 2023

Collaborated with Art Director and Designers on animating layouts for promotional content for both on and off platform videos such as channel launches, stunt and seasonal programming, and platform updates.

Micromass, Ashfield Health | Raleigh, NC

Motion Graphics Production Designer | April 2020 - September 2021

Animated information-based narrative patient-side and social media videos for pharmaceuticals in online platforms. Created branding content for company relaunch, storyboarding and animating new logo animation. Helped establish best practices animation workflow for efficiency processes.

P.Volve | New York, NY

Motion Graphics Animator | March 2019 - October 2019

Animated Social media content for brand products, events, informative health and wellness, and partnered content and events. Provided post production and visual effects support to Editors such as lower thirds, title cards, rotoscoping and masking work, and compositing. For flagship studio launch, modeled and animated 3d assets for display space and promotional material.

Kvibe Productions | Jersey City, NJ

Motion Graphics Animator | April 2015 - March 2019

Provided VFX and motion graphics support for clients such as Ernst & Young and Thickheads.

EDUCATION

Drexel University, Philadelphia, PA | Bachelors of Science in Digital Media - May 2012

ADDITIONAL EXPERIENCE & ACHIEVEMENTS

Feliz Navidad, Animated Shorts Submission | Nashville Film Festival 2020