

Jess Paris

Design Leader and Mentor - Design Systems, UI Design, Strategy

DENVER, CO

Strategic leader in Design Systems and across UX, with a proven ability to forge strong relationships across cross-functional teams. Passionate about leveraging design systems to drive business impact and enhance user experience. I am seeking to apply my **comprehensive skillset in design systems, product design, strategy, and development** to a leadership role within an innovative UX organization.

CONTACT

✉ jlparris5@gmail.com

✎ jessparis.co

Password available upon request

Technologies:

- Figma, Sketch
- Design System Manager (DSM)
- FigJam, Miro, Freehand
- Adobe Creative Suite
- Featurebase.app
- Axure, Balsamiq
- HTML, Sass/CSS, Bootstrap
- React, Storybook, Vue
- JavaScript, jQuery
- Git, GitHub
- Atlassian suite
- Airtable, Aha!, Google Suite
- Contentful, Sanity.io
- cPanel, phpMyAdmin, Sequel Pro

EDUCATION

University of Maryland,
University College

Certificate in Computer Graphics
and Design, 2010

REFERENCES

Available upon request

SKILL SET

SYSTEMS, UX, UI

- Design systems architecture and libraries maintenance
- UI Visual design - iconography, illustration language, branding
- Interaction design
- Design System documentation
- Accessibility considerations for systems and consumers
- User flows and journey maps
- Atomic design
- Wireframing, prototyping
- Usability testing

DEVELOPMENT

- Experienced with release cycles, CI/CD pipelines
- React frameworks
- Responsive and adaptive design, including app experiences
- Design tokens and variables
- Defining interaction states and supporting Engineering through handoff
- Website design, development and maintenance
- Agile processes

RESPONSIBILITIES AND ACCOMPLISHMENTS

- Community-driven: Active on ADPList, Design Systems and Ops communities and occasional podcast co-host
- Overall team and program management, including roadmap planning, vendor relationships, and defining and achieving KPIs
- Key player in larger business initiatives, such as internationalization and accessibility via design system standards and team processes
- Develop effective contribution models and workflows across design, engineering, and content to increase consumer engagement and collaboration
- Improved team efficiency and Product quality; implemented Design Principles for consistency, a WCAG 2.2 AA React library, UI refresh, illustration libraries, and standardized iconography guidance.

CURRENT EXPERIENCE

Group Manager, Design System, Visual Design, and DesignOps ServiceTitan

May 2022 - Present

Manage 3 highly-impactful teams - Design Systems, Visual Design, and overall DesignOps for our XD org of over 50 people. Supporting tasking, people management, strategy and best-in-class deliverables across XD. Recent initiatives include UI refresh via a 2nd iteration of the design system, a scalable illustration and iconography language, and supporting Product and Engineering to enhance user experiences for users through intuitive patterns. Support AI initiatives for Design, such as Chatbot experiences. Present to ET, team strategy, lead on blue sky thinking across all of Product.

Work experience continued on the next page.



ADDITIONAL EXPERIENCE

Senior Manager, Anaplan Design System (Axis)

Anaplan

October 2020 – June 2022

Managing our Design System team, my role encompassed Systems, UX and UI design, architecture, framework knowledge, individual and team management, hiring, and roadmap direction. I designed systematically, ensuring that assets, experiences, and code are aligned with Axis' principles and are scalable across Anaplan. Responsible for partnering with Content teams, design communications, and evangelizing the design language across Anaplan. Participating in an IC role as well, as a hands-on leader, mentoring with a collaborative approach.

Senior User Interface Designer

Flexera Software

October 2018 – October 2020

Worked as a Senior member of the UX Team, providing leadership across the Design System, visual design and UX direction. Contributing widely across Product, I worked closely with dedicated UX Designers and Product Managers to ensure that our users seamlessly interact through beautiful UI's. Architected, built, and maintained the Flexera's Design System, and worked in-sync with Engineers to ensure system standards were met.

Senior Consultant; Digital Creative Communications

Booz Allen Hamilton

May 2015 – October 2018

Worked as a valuable team member of the Creative Media Solutions Department on a variety of tasks; including UI/Visual design, UX design, web design and development, web architecture, and print design, for US Government clients. Worked on an award-winning website (Intelligence Community Media Excellence Award), and worked directly with Senior government officials on a multitude of creative projects. Please visit www.intel.gov to view the website.

UI, Web Designer and Front-end Web Developer, Graphic Designer

Meeting Expectations (formerly AetherQuest Solutions, Inc.)

March 2012 – May 2015

Worked as an essential team member for the Creative Department, providing web design and development, as well as print design for an event services firm. Worked closely with the Creative Director to design, develop, and maintain over fifty eye-catching websites for associations and small businesses alike. Worked closely with the Art Director to design and produce print collateral, such as membership brochures, prospectuses, program guides, logos, and more. Contributed to a multitude of projects throughout the company, including working with the Association Management and Meeting Planning departments to assist with event websites and design deliverables. Assisted the Information Technology department with website and server-related issues, as well as writing documentation for Meeting Expectations' registration software, IPReg. Often served as the Point of Contact for external and internal clients, providing support and valued consultation.

Web Designer and Developer, Montgomery Mediation LLC

December 2011 – Present

Freelance Visual and Graphic Designer and Web Developer

September 2010 – 2018

Inquire for more details on past freelance work