



SEAN MATTHEW LEARY

RECENT EXPERIENCE

Sr. Instructional Designer, 07/17 to Present

Whole Foods Market, Austin, TX

- Develop training experiences that support business objectives, enhance performance, and serve to either enhance baseline understanding of product/retail knowledge, customer service, leadership development, new role performance, and workplace compliance.
- Collaboratively design dynamic, behavior-based, and action-oriented learning experiences for team members, employing aspects of adult learning theory, user experience, cognitive behavior, design thinking, and data analytics.
- Evaluate learning objectives to determine which delivery methods best support company core values and business objectives and that have measurable outcomes and impact.

Communications and Development Manager, 06/16 to 07/17

Trusource Labs, Austin, TX

- Built/maintained company wide intranet for 600+ employees with Confluence.
- Maintained company brand and voice for all internal/external communications.
- Built Learning Management System (LMS) for 600+ employees.
- Create client agnostic enterprise wide training materials for technical support audiences that focus on customer support workflow, tools, personal qualities, and technical competencies.
- Create lab-based training using a virtual lab environment as well as content development tools.

Training Manager, 11/15 to 06/16

Trusource Labs, Austin, TX

- Partnered with experts and stakeholders to build dynamic and relevant programs to suit each clients' needs.
- Oversaw all operations, logistics, content creation, delivery, and facilitation.
- Monitored for gaps in knowledge in teams of 5 to 100+ agents and provided trainable solutions.
- Works closely with onboarding team managers to ensure a smooth transition from classroom to workforce production.
- Collaborated with multiple clients regarding training and development programs to ensure consistency, effectiveness and overall quality.

ADDITIONAL EXPERIENCE

Program Support Lead Content Expert Trainer, 10/14 to 11/15

Trusource Labs, Austin, TX

Creative Trainer & Visuals Lead, 02/08 to 10/14

Apple Inc., Houston, TX, Hingham, MA, New York City, NY, and Austin, TX

Fine Arts Teacher (Internship), 09/08 to 01/09

Rockland High School, Rockland, MA

University Teaching Assistant, 09/07 to 12/09

Bridgewater State University, Bridgewater, MA

CONTACT INFO

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SOCIAL

[linkedin.com/in/seanmatthewleary](https://www.linkedin.com/in/seanmatthewleary)

EDUCATION

Bridgewater State University,
Bridgewater, Ma

B.A. in Fine Arts Education
GPA: 3.8

- Magna Cum Laude
- Dean's List
- Massachusetts Secondary Education Certificate

SKILLS

- Atlassian Suite of Products
- Articulate
- Adobe Captivate
- Adobe Creative Cloud Suite
- Vyond
- Video Editing
- LMS & SCORM
- Public Speaking
- AP Style Writing
- MS Office Suite

CERTIFICATIONS

- Final Cut Pro X
- Aperture