BAREE FEHRENBACH

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EXPERIENCE

Creative Director, Baree Fehrenbach Design
Develop concepts and deliver design solutions across editorial, brand identity, experiential activations, social and digital content, advertising, and book design/production.

Consult with clients on project objectives, budgets, creative direction, and production needs. Art direct illustrators and photographers to ensure cohesive visual execution.

Hearst Corporation, Consulting Art Director
November 2022 – November 2024

Centennial Media, Consulting Design Director
May 2017 – November 2022

John Lennon Educational Tour Bus, Creative Director
2000 – Present

Meredith Corporation, Contributing Art Director, *Health Magazine*
Oct 2018 – Dec 2019

Meredith Hispanic Media, Art Director
January 2016 – September 2017

American Media, Inc. Consulting Art Director, *OK Magazine*
March 2015 – December 2015

American Media, Inc. Consulting Art Director, *Fit Pregnancy*
September 2015 – March 2015

Meredith Corporation Consulting Art Director, *Parents Magazine*
September 2012 – December 2014

Rodale, Designed prototype for the *Training Edge Magazine*
May 2012 – August 2012

Time Inc. Consulting Art Director, *InStyle Magazine*
November 2011 – April 2012

Other clients include: Jack Morton Worldwide, Arabella Advisors, Martha Stewart, Johnson & Johnson, Standard & Poors, Network for Women's Services, Nike, Yoko Ono (The John Lennon Songwriting Contest and The John Lennon Educational Tour Bus), DAS Communications – Black Eyed Peas, Prince Royce, Wu-Tang Clan and Sean Paul.

EDUCATION

Parsons School of Design, New York, New York
B.F.A. in Communication Design

University of Michigan, Ann Arbor
School of Art

SKILLS

Adobe Creative Suite, Figma, Powerpoint and Figure Skating.