

Wood Simmons

CREATIVE DIRECTOR

CONTACT

woodsimmmons@gmail.com
woodsimmmons.com
Mississippi, USA

EXPERTISE

Art Direction
Brand Identity
Campaign Design
Creative Strategy
Motion & Interactive
Concept Development
Team Leadership
In-House & Agency

AWARDS

Top 15 Campaigns of the
Century
Ad Age · Truth Campaign

2018 Breakout Agency of
the Year
Ad Age · Giant Spoon

EDUCATION

Creative Circus
Design
2011 – 2013

Mississippi-based maker.
Outdoors, future of
humankind, and
video games.

Creative Director with **10+ years** leading brand and campaign work across agency, in-house, and founder roles. I own the full surface: strategy, concept, art direction, copy, and the craft to build it. That range lets small teams ship big-brand work. Past clients include **NASA, Google, Meta, Disney, Warner Bros, and Samsung**. I lead teams and still make the thing.

EXPERIENCE

Creative Director Freelance · Various Disney · Samsung · Ubisoft · Adobe · Zoom	Mar 2024 Present CURRENT
Senior Art Director Boulevard · In-House	Jun 2022 Mar 2024
Founder & Creative Director Abbo · Studio NASA · Collins · Google · Meta	Mar 2019 Jun 2022
Senior Art Director Giant Spoon · Agency HP · Warner Bros · Activision Blizzard · HBO	Dec 2017 Feb 2019
Creative Director Hyperloop · In-House	Oct 2016 Jul 2017
Art Director Freelance · Various TBWA/MAL · Eleven · Truth · Division of Labor	Sep 2014 Oct 2016
Junior Art Director Arnold Worldwide · Agency Jack Daniel's · Truth	May 2013 Feb 2014
Musician Tooth & Nail Records	Apr 2009 2011

SKILLS

Design	Typography · Illustration · Logo Design · Packaging · UI & UX
Media	Photography · Videography · Drones · Experiential Events
3D & XR	Blender · Unreal Engine · 3D Modeling · VR / AR / MR
Software	Photoshop · Illustrator · Lightroom · Figma · Squarespace · Xcode/Swift
AI	Claude · ChatGPT · Midjourney · Runway · Krea
Industry	Gaming · Outdoor · Product R&D · Merchandising · Social

